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Muttenz, July 18, 2013

Media release - Medienmitteilung - Communiqué de presse

Valora's nilo Night Logistics unit appointed logistics partner for publishers Weltbild Verlag in Olten

Transport and cross-docking services successfully initiated across Switzerland

Weltbild Verlag Olten encompasses the entire spectrum of modern media. In addition to its magazine and book-publishing activities, it also operates a non-subscription-based online and mail-order service dispatching a wide range of books, music and DVDs, some of which the firm produces itself. The breadth of its media offering and its proximity to its customers are the key factors accounting for the firm's success.

Valora's nilo Night Logistics unit was selected as Weltbild Verlag's new logistics partner in mid-July, since when nilo has been responsible for meeting all Weltbild Verlag's cross-docking and transport-services requirements throughout Switzerland. Before the new services went live, preparations for night deliveries were made at Weltbild Verlag's various branches in Switzerland and staff received appropriate training. The new services mean that items now reach Weltbild Verlag branches within ten hours, making them available to customers faster than before. All deliveries arrive at Valora's central distribution facility in Egerkingen, whence they are then dispatched overnight to recipients across Switzerland.

Since the unit was first established in March 2012, nilo's logistics services have enjoyed strong demand. The services on offer encompass both intra-day and overnight logistics, as well as a package-return facility for mail-order and online retailers. Nilo collects packages both in and outside Switzerland, which it then distributes nationwide on a 24/7 basis (around the clock, 7 days a week). Thanks to its centralised distribution hubs, its own team of drivers and its network of contractual partnerships, nilo is able to guarantee its customers reliable and efficient delivery of packages and mail nationwide either by 7 a.m. or, if required, during the day. Nilo's services are tailored to meet the needs of medium-sized companies and international firms which do not have a door-to-door logistics infrastructure of their own in Switzerland. Thanks to its throughput times of less than 10 hours, nilo's dedicated overnight service is proving highly competitive in the market for early deliveries of small packages and other mail items.

For additional information, please visit:

www.nilo-logistics.ch

www.valora.com

www.weltbild.com

Should you require any additional information on the above, please contact:

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Valora's media service also has its own Twitter account:

<http://twitter.com/ValoraGroup>

Weltbild Verlag Olten

[Weltbild Verlag](#) is a multi-channel media distributor with a current customer base in excess of 1 million individuals. Weltbild's original mail order catalogue now comprises as many as 160 pages and is sent out to customers monthly.

The Weltbild publishing group is the largest media distributor in German-speaking Europe, employing more than 6,800 staff. The group's headquarters are in Augsburg, Germany.

Valora

[Valora](#) is an economically robust, independent consumer-goods trading company operating on a Europe-wide scale. Valora operates in three business areas, all solely devoted to meeting the needs of consumer markets with significant sales potential. There is a clear emphasis on European markets where modern, mobile lifestyles have become widespread.