



Press Release

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Jann Billeter switches to MySports

Jann Billeter is leaving the Swiss radio and TV channel SRF after 24 years to become the new figurehead of MySports. Starting with the next hockey season in September, the 49-year-old will take over as studio host in Erlenbach and provide live commentary in the stadium. Billeter is one of the most popular and well-known sports commentators in Switzerland.

Jann Billeter embodies televised sports in Switzerland like no other. He has been live at 8 Olympic Games, 8 World Ski Championships and 20 Ice Hockey World Championships. He has commented on Swiss athletes winning medals at major events, such as when Roger Federer secured his first Grand Slam title at Wimbledon in 2003 – and when the Swiss national ice hockey team made it all the way to the final at the 2013 and 2018 world championships.

With his great expertise and invariable charm, the 49-year-old has also made his mark on countless sports shows at SRF. For example, he has been a host on Sportpanorama since 2006.

His biggest passion is ice hockey. Growing up in Davos, Billeter passed through all junior levels with HC Davos and worked his way up to the top team in 1990 before an illness forced him to end his hockey career – and then launch a career presenting on TV. Now Billeter is switching to MySports, the «Home of Hockey», and returning to his roots. Ice hockey is the sport that remains dearest to his heart. «In my various roles at SRF, I was able to experience all the different aspects of the sport, develop my skills and build up a reputation. I am extremely grateful for the opportunity I had. Now MySports is offering me something that I could never have had before: 100% ice hockey», says Billeter. «Following my main sport from A to Z, with an agile team with big ambitions. This is a challenge that fills me with exhilaration.»

When the next National League season begins this September, fans will see Jann Billeter as an anchor in the MySports studio. He will also provide regular commentary for live games and star as the protagonist in his own show formats. «Jann Billeter is the ultimate Mr.

Hockey. His network of contacts in the hockey world and his expertise and qualities as a presenter and commentator are unparalleled. We are thrilled that Jan will help shape our vision of the Home of Hockey», says André Krause, CEO of Sunrise UPC.

MySports will give fans an optimum 360-degree ice hockey experience – at the stadium, on the TV screen and with new supplementary mobile offers. As the new anchor, Jann Billeter will bring lots of expertise, charisma and innovation to the «Home of Hockey», which last week extended its media partnership with the National League by another five years, through 2027.

Customers can access the MySports offer on the Sunrise UPC TV platforms, on many of the Suissedigital association's cable networks, through Swisscom and via the OTT app. Now with Jann Billeter as its figurehead.

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