

## Media release

Zurich, October 04, 2018

## Sunrise Mobile Service Management: the flexible, efficient way to manage business mobile subscriptions

- **Business customers now have an extremely simple way to manage their mobile subscriptions: Sunrise Mobile Service Management.**
- **With Sunrise Mobile Service Management business customers can manage mobile subscriptions, add options, activate or deactivate SIM cards and order smartphones and accessories.**
- **The Sunrise Mobile Service Management system can either be managed by a central company administrator or by all employees individually.**

Employees today are becoming increasingly flexible and agile. They also do internal job transfers more frequently. Many companies now also collaborate with freelance staff or consultants for extended periods. And many mobile phone users have become accustomed to being able to flexibly customize their online accounts and settings with various service providers at any time. These trends have given rise to a corresponding desire for practical self-management tools at many companies.

With [Mobile as a Service](#), Sunrise has created a comprehensive and optimally interlinked offer to optimize all these processes related to mobile communications. The [Mobile Device Management \(MDM\)](#) system launched last spring now gives companies centralized control over the business use of mobile phone apps, for example, and also lets them define security policies for those apps. In addition, the new Sunrise Mobile Service Management system now offers business customers a web portal where they can easily manage their mobile subscriptions, SIM cards and device orders.

### User-friendly web portal

Business customers can use the Mobile Service Management web portal to manage their mobile subscriptions, activate and deactivate SIM cards, order smartphones and accessories, and much, much more. The company determines the framework and defines who has which authorizations. In addition, companies can redesign the web portal individually with their logo and design, or even expand it to include internal policies, service descriptions, or process documentation.

### Two ways to use Mobile Service Management

With the centralized Mobile Service Management system, the company appoints an administrator, who then manages the employees' mobile subscriptions. The decentralized Mobile Service Management system gives all employees access and lets them manage their own mobile subscriptions, device orders, etc., individually. The "approval process" ensures that employees only do what they are actually authorized to do.

To find out more, go to the [Sunrise website](#) and watch the [Sunrise B2B Mobile Services video](#).

### Sunrise Communications AG

Corporate Communications

[media@sunrise.net](mailto:media@sunrise.net)

Phone: 0800 333 000

Outside of CH: +41 58 777 76 66