

## Media Release

Zurich, November 23, 2017

# Sunrise ID Checker Sunrise launches the first completely digital customer identification in Switzerland

- **Sunrise, The Unlimited Company, lifts more barriers to digitization as it launches the Sunrise ID Checker.**
- **Annoying paperwork and the need to be present in person for identification are a thing of the past for Sunrise customers.**
- **Prepaid product and subscription orders, phone number ownership changes, number and name changes, subscriptions or prepaid contracts for other users (like customers' children), number porting and much more are now completely digital processes.**
- **With ID scan, digital signature, face recognition and document scan features, the Sunrise ID Checker enables simple digital identification and document exchange.**

"We are The Unlimited Company and we have lifted barriers to digitization. Now, our customers can install the Sunrise ID Checker app on their smartphones and interact digitally with us - no matter where they are or what time it is. Sunrise is once again one step ahead as an innovative pioneer. Feedback from the pilot phase has been consistently positive and shows us how much customers appreciate simpler digital processes that make life easier," says Olaf Swantee, Sunrise CEO.

In many online transactions, the digital process always stops at some point. The customer then has to go to a specific place at a specific time and provide proof of identification. Sunrise makes this inconvenience a thing of the past with the Sunrise ID Checker.

When a customer orders a new product, for example a Sunrise One subscription online, they receive a QR code via e-mail. The customer then scans the QR code with their smartphone, scans the front and back of their ID, records a video selfie, and signs on the smartphone using a stylus or finger. That's it. The valid contract documents are then immediately available in the customer's My Sunrise account.

The digital contract signing and identification processes can be performed anywhere, anytime, using the Sunrise ID Checker. This means there's no more need to sign paper contracts, or show ID to delivery companies or sales staff. With integrated document scanning (photo to finished PDF), all correspondence can now also be handled digitally.

Customers with an iPhone (starting with the iPhone 4s) can find the Sunrise ID Checker app at <https://itunes.apple.com/ch/app/sunrise-id-checker/id1225024029?l=en&mt=8> in the App Store.

Customers with an Android smartphone (with Android 5.0 or later) can find the app at <https://play.google.com/store/apps/details?id=ch.sunrise.idchecker> in the Google Play Store.

Customers' video clips are deleted (after a maximum of ten days) once identification is complete. The face recognition sequence is initially checked against the ID document in the Sunrise backoffice, and after that it happens automatically. No data is saved on the smartphone, and the entire process is protected by the Sunrise Information Security Management System, which is certified to ISO 27001 standards.

## **Sunrise ID Checker as a business-to-business solution**

The Sunrise ID Checker has been jointly developed by Sunrise and [PXL Vision AG](#). The technology from PXL makes it possible to capture customer data quickly and securely, while the straightforward, intuitive user interface makes things easy for customers. The ID Checker conforms to new Swiss Federal Law Monitoring of Postal and Telecommunications Traffic (BÜPF) requirements, concerning the storage of digital ID copies, and is suitable for use outside the telecommunications industry. Virtually all commercial sales and public service processes can be digitized easily with the ID scan, face recognition, digital signature and document scan features. Sunrise and PXL are offering the Sunrise ID Checker to interested companies as either an integrated solution or as a development model.

- [Sunrise ID Checker video](#)

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