

SWISS PRIME SITE

PRESS RELEASE

Olten, 7 January 2020

Nina Müller appointed CEO of Jelmoli – The House of Brands and member of the Executive Board of Swiss Prime Site

The Board of Directors of Swiss Prime Site has appointed Nina Müller as new CEO of the premium department store Jelmoli. Nina Müller, born in 1969, is an Austrian citizen and will take up her new function within the Swiss Prime Site Group in spring 2020.

Nina Müller holds a Master's degree in International Business Administration from the Vienna University of Economics and Business, with a major in Marketing. In 1995, she began her professional career as Sales & Marketing Manager Italy for Wolford. This was followed by positions in the retail sector in Vienna and London. In 2005, she moved to Swarovski where she held different roles, including the jewellery and crystal company's Head of Retail Concepts and Retail Marketing until 2010. In 2011, she took up the position of General Manager to establish a new brand within Swarovski. Nina Müller has served as CEO of the watch and jewellery company CHRIST since 2016. Her key successes there included the introduction of store concepts as well as the expansion of the omnichannel approach.

In her function as CEO of Jelmoli, Nina Müller will also sit on the Executive Board of Swiss Prime Site. The Board of Directors is pleased that they have managed to fill this position with someone who brings such outstanding qualities to the role. Hans Peter Wehrli, Chairman of the Swiss Prime Site Board of Directors, says: «We are delighted that we were able to appoint Nina Müller as the new CEO of Jelmoli, someone who owns great international experience in the premium retail sector. I and all my colleagues on the Board of Directors are convinced that she represents the perfect addition to the Swiss Prime Site management team.»

If you have any questions, please contact:

Investor Relations, Markus Waeber

Tel. +41 58 317 17 64, markus.waeber@sps.swiss

Media Relations, Mladen Tomic

Tel. +41 58 317 17 42, mladen.tomic@sps.swiss

SWISS PRIME SITE

Swiss Prime Site

Swiss Prime Site AG is the leading listed real estate company in Switzerland. Its high-quality real estate is worth over CHF 11 billion and consists of properties with good value retention in prime locations, which predominantly comprise office and retail floor space. Swiss Prime Site Immobilien AG invests in high-quality buildings and land, which together with conversion and development of entire areas form the company's core business. One of the real estate-related group companies is the leading premium department store in Switzerland, Jelmoli – The House of Brands, in Zurich, the most important property in the portfolio. Third-party shop-in-shop concepts and its own formats are managed there on 23 800 m² of retail floor space. Wincasa is the biggest and most important integral real estate service provider in Switzerland and ideally complements Swiss Prime Site's core business. Its innovative range of services cover the entire property life cycle. Assets under management amount to approximately CHF 70 billion. Tertianum, the leading Swiss service provider in the promising area of assisted living, further expands the Swiss Prime Site Group. Quality living with associated autonomy, individual services, safety, and care and support are the core focus of Tertianum and its more than 80 residential and care centres. In 2017, an asset manager focusing on the real estate sector was founded with Swiss Prime Site Solutions. The business develops tailor-made services and investment products for third-party clients.

Swiss Prime Site is distinguished by its experienced management team, high earnings continuity and outstanding risk-return profile. The company has been listed on the SIX Swiss Exchange since 2000 and has a market capitalisation of over CHF 8 billion.

SIX Swiss Exchange | Symbol SPSN | Securities number 803 838

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Swiss Prime Site AG

Froburgstrasse 1 | CH-4601 Olten | Phone +41 58 317 17 17 | Fax +41 58 317 17 10 | info@sps.swiss
www.sps.swiss