



Media release

Strengthening their market position

Emmi Interfrais SA and Burra AG to move to Schlieren

Lucerne, 26 November 2010 – Burra AG and Emmi Interfrais SA – trading companies of Emmi Schweiz AG – are to move to Schlieren (canton Zurich) next year. The headquarters of Emmi Interfrais SA will also relocate from Küssnacht am Rigi to Schlieren. Concentrating the two companies in one location will bring Emmi even closer to the market and its customers.

The Emmi Group operates in the regional and national distribution with innovative products, top-quality service, and distribution that dominates the market. Regional distribution takes place via the Burra AG site in Zurich and the Emmi Interfrais SA site in Küssnacht am Rigi, as well as eight other depots throughout Switzerland. To further increase its proximity to its customers, Emmi has decided to relocate Emmi Interfrais SA to Schlieren. Burra AG has also been affected by the Zürcher Freilager AG construction project and has to leave its current location by mid-2011. During its search for a new location, Emmi found a suitable property in Schlieren which will be able to accommodate both Burra AG and Emmi Interfrais SA. Max Peter, Head of Retail and Supply Chain Management at Emmi Schweiz AG: "Emmi is looking to consciously expand and strengthen its distribution competencies at the Schlieren site, which is situated at the heart of the most important Swiss regional market. The Schlieren site will provide us with an excellent infrastructure."

Synergies coupled with high growth potential

Merging the two locations will create synergies in the use of storage capacity and, as a consequence, increase productivity. Additional marketing potential can also be exploited and the administrative areas structured more efficiently. The relocation of the two companies will take place in stages once structural adjustments to the new site have been completed. Burra AG and the Zurich depot of Emmi Interfrais SA are scheduled to move to Schlieren in mid-2011. The Küssnacht warehouse and the Emmi Interfrais SA headquarters will then relocate in the fourth quarter of next year. The Emmi Interfrais SA regional depot for central Switzerland will remain in Küssnacht.

No redundancies

All Burra AG and Emmi Interfrais SA staff will be able to continue their employment in Schlieren.

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About Emmi Interfrais SA

Emmi Interfrais SA was founded on 1 January 2000. It works with approximately 110 suppliers from Switzerland and abroad and sells fresh products to around 4,500 food service and retail customers throughout Switzerland using over 110 refrigerated vehicles. Emmi Interfrais SA employs some 220 people and has its main warehouse in Küsnacht am Rigi. It also has nine regional warehouses (Cheseaux sur Lausanne, Belp, Rothrist, Bever, Quartino, Zuzwil, Maienfeld, Küsnacht a.R. and Zurich).

About Burra AG

Burra AG has been a member of the Emmi Group since 1 January 2001. Burra supplies fresh dairy products, cheese and other fresh products to the catering industry in the Zurich region. Some 700 customers per day from the catering, hotel and staff catering sectors as well as residential homes and hospitals are supplied with products from its range of around 1,500 items. Burra AG is an independent company and employs some 60 people.

About Emmi

Emmi is the largest Swiss milk processor and one of the most innovative premium dairies in Europe. In Switzerland, Emmi focuses on the development, production and marketing of a full range of dairy and fresh products as well as the production, ageing and trade of primarily Swiss cheeses. Outside Switzerland, Emmi concentrates on brand concepts and specialities in European and North American markets. The primary focus in fresh products is on lifestyle, convenience and health products. In the cheese business, Emmi positions itself as the leading company worldwide for Swiss cheese. Emmi's customers are primarily the retail trade, the food service sector and the food industry. Emmi posted net sales of CHF 2,619.3 million in 2009 and CHF 1,275.2 million in the first half of 2010. The company employs over 3,500 people (full-time equivalents) in Switzerland and abroad.