

Media release

DKSH's MEDflix Gathers Healthcare Professionals at Malaysia's Medical Congress

DKSH Malaysia MEDflix Vol. 2 is a two-day virtual multi-disciplinary medical congress, which brings together healthcare professionals nationwide to advance medical knowledge and is supported by the Malaysian Medical Association.

Petaling Jaya, Malaysia, September 11, 2021 – DKSH, the leading partner for companies seeking to grow their businesses in Asia and beyond, today launched MEDflix Vol. 2, a two-day medical congress that is held on a virtual platform. With attendance from about 4,000 healthcare delegates, MEDflix Vol. 2 is one of the biggest virtual healthcare congresses in the country.

The event was officiated by Dr. Koh Kar Chai, President Elect from the Malaysian Medical Association (MMA).

First launched in 2020, MEDflix is a virtual medical congress that brings together healthcare professionals nationwide in pursuit of continuous medical education. This medical conference is endorsed by the MMA. MEDflix Vol. 2 is “bigger, better, broader”, by connecting local healthcare professionals beyond the country borders.

In his opening speech, Dr. Koh Kar Chai, President Elect, MMA, said: “The MMA is supportive of initiatives that promote continuous medical education, and applauds DKSH Malaysia for playing a pivotal role in creating this platform to foster a dynamic exchange of professional medical knowledge for the medical community in the country.”

Gary Chee, Vice President, Business Unit Healthcare, DKSH Malaysia, commented: “DKSH is close to being a 100-year-old healthcare partner in Malaysia's history. The uncertainties caused by the pandemic have presented an opportunity to prove our agility. Last year, we organized the first MEDflix with great success, facilitating an unprecedented wave of collaboration within our healthcare community. MEDflix has gotten bigger, better and broader ever since. We are grateful for the support from the various public and private healthcare partners who stand with us at the forefront of healthcare to advance in the medical field and to enrich people's lives together.”

MEDflix Vol. 2 was also supported by pharmaceutical organizations Favorex, Medinova, Mundipharma, Novartis, OneTouch, Pfizer, Sanofi and Viartis.

About the Malaysian Medical Association

The Malaysian Medical Association (MMA) is the largest representative body for all registered medical practitioners in Malaysia, with the objectives to promote and maintain the honor and interest of the profession of medicine in all its branches and in every one of its segments while helping to sustain the professional standards of medical ethics.

About DKSH

DKSH's purpose is to enrich people's lives. For more than 150 years, we have been delivering growth for companies in Asia and beyond across our Business Units Healthcare, Consumer Goods, Performance Materials and Technology. As a leading Market Expansion Services provider, we offer sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-sales services. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 32,450 specialists, generating net sales of CHF 10.7 billion in 2020. www.dksh.com

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