

Media release

## **DKSH standing “Side by Side” with local communities through a donation program**

**DKSH Thailand has donated much-needed food supplies to local communities in Bangkok as part of its ongoing collaboration with Right To Play and Liverpool F.C. Foundation under the “Side by Side” program.**

Bangkok, July 9, 2021 – DKSH, the leading Market Expansion Services provider with a focus on Asia and beyond, has donated over THB 200,000 worth of consumer good products to support the Rim Thang Rod Fai Sai Tha Rua and Rongmoo communities during these unprecedented times. The donation was provided through the “Side by Side” project, an ongoing collaboration between DKSH, Right To Play and Liverpool F.C. Foundation, which started last year. The project aims to promote life skills, social cohesion and inclusive learning environments for children and young people, many of whom are facing a food supply shortage along with the rest of their families.

The third wave of COVID-19 in Thailand brought with it several challenges to those living in underprivileged urban communities in Bangkok, such as rising unemployment and reduced access to essential products. In response, DKSH donated essential daily items to support more than 1,000 households, to be packed into relief bags, including canned tuna, instant porridge, seaweed snacks, candy, and a range of soy sauces. Each bag will also include play kits from Right To Play to facilitate at-home learning for children and young people.

Kwanchai Assanee, President, Head Country Management and Vice President Business Unit Consumer Goods, DKSH Thailand, said: “DKSH, along with its partners, recognizes the need for children and young people to continue their education and skills development at home with minimal interruption and sufficient sustenance. We are therefore proud to do our part in supporting young people as well as their families during these challenging times through the “Side by Side” program. We hope to continue our engagement with the communities through face-to-face skills-building activities once the COVID-19 situation improves.”

### **About DKSH**

At DKSH, our purpose is to enrich people’s lives. For more than 150 years, we have been delivering growth for companies in Asia and beyond across our Business Units Healthcare, Consumer Goods, Performance Materials and Technology. As a leading Market Expansion Services provider, we offer sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-sales services. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 32,450 specialists, generating net sales of CHF 10.7 billion in 2020. [www.dksh.com](http://www.dksh.com)

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