



Media release

## **DKSH India wins the 2020 Gold Wacker Distributor Award**

**DKSH India's Personal Care Industry and Pharmaceutical Industry Business Lines were jointly honored with the Gold Wacker Distributor Award for their outstanding contribution, firm commitment and excellent performance in 2020.**

Mumbai, India, April 20, 2021 – DKSH's Business Unit Performance Materials, a leading distributor of specialty chemicals and ingredients, has been reliably providing Market Expansion Services for Wacker in India. As their trusted partner, DKSH won this year's Gold Wacker Distributor Award for its initiatives to boost sales growth and its many successful product launches in new domestic personal care and pharmaceutical nutraceutical segments.

DKSH India's personal care and pharmaceutical teams provided essential marketing support to Wacker in India, especially by identifying and leveraging the latest industry and market trends. DKSH created new opportunities for Wacker's products by running a series of virtual customer programs and technical webinars. The virtual events provided a platform to showcase how Wacker's products offer solutions in product innovation and development.

DKSH is an instrumental partner for Wacker in India, supporting them in developing pioneering solutions. The recognition highlights DKSH's drive for holistic and collaborative product development and is a testament to its successful partnership with Wacker.

Amberin Motorwala, Sales and Business Development Manager, Wacker India, commented: "DKSH India is a strong business partner to us. The company supported us to promote Wacker's nutraceutical portfolio in India through market expertise and a committed team."

Shraddha Patil, Assistant Manager, Wacker India, commented: "Especially during a challenging year like 2020, DKSH has been a great support to us, helping us to continuously increase our market reach."

Atul Nagarkar, Managing Director, DKSH India, added: "Receiving this prestigious award from our valued business partner, Wacker, is a great honor. Our sales teams continue to demonstrate high-level performance, provide regulatory support, offer extensive market coverage and deliver innovative solutions and ideas which support Wacker in their key growth areas. Our goal is to create an exceptional partner experience by being connected, proactive and accessible. I want to give special recognition to all those who were pivotal in this excellent achievement."

### **About WACKER**

Wacker is a globally active chemical group headquartered in Munich, Germany. With a wide range of state-of-the-art specialty products, Wacker is a leader in numerous fields and industries. Its products are required in countless high-growth end-user sectors, such as photovoltaics, electronics, pharmaceuticals and household/personal-care products.

### **About DKSH**

At DKSH, our purpose is to enrich people's lives. For more than 150 years, we have been delivering growth for companies in Asia and beyond across our Business Units Healthcare, Consumer Goods, Performance Materials and Technology. As a leading Market Expansion Services provider, we offer sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-sales services. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 32,450 specialists, generating net sales of CHF 10.7 billion in 2020.

**Delivering growth – in Asia and beyond.**

The DKSH Business Unit Performance Materials distributes specialty chemicals and ingredients for food, pharmaceutical, personal care and various industrial applications. With 48 innovation centers and regulatory support worldwide, we create cutting-edge formulations that comply with local regulations. With around 1,260 specialists, the Business Unit generated net sales of CHF 1.1 billion in 2020. [www.dksh.com/pm](http://www.dksh.com/pm)

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