

Media release

Donate blood – spread love

DKSH Cambodia organized its blood donation campaign for the third consecutive year. The aim of the initiative is to instill the importance of donating blood and to support those in need.

Phnom Penh, Cambodia, February 14, 2020 – This year marks the third time that DKSH Cambodia organized a blood donation campaign. The motto was “Give blood, save lives – I am a hero.” The event was held at DKSH’s office in Phnom Penh in the presence of representatives of the National Blood Transfusion Center, the DKSH Cambodia management team and many employees.

DKSH has been rooted in Asia for more than 150 years, and a strong commitment to the local communities has always been an integral part of its business. In Cambodia, DKSH has been present since the beginning of the 1950s. Today, it is one of the largest healthcare providers in the country. Blood donation is in line with the company’s social responsibility, as it is not only a way of showing affection and concern, but of supporting people in overcoming health problems.

Vong Yokly, Deputy Director of the National Blood Transfusion Center, commented: “We truly appreciate DKSH for their continuous support in our blood donation campaign. By encouraging their employees to join this positive practice they help us spread love and save lives.”

Brajesh Hurkat, Vice Present Healthcare of DKSH Cambodia and Laos said: “This is the third time that we have conducted a blood donation campaign. We would like to sincerely thank all our employees who contributed to this event. Blood donors are heroes for those in need.”

The Cambodia National Blood Transfusion Center also presented DKSH Cambodia with its “Certificate of Appreciation” for hearty activities and contribution to society.

About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. The Group helps companies to grow across the Business Units Healthcare, Consumer Goods, Performance Materials and Technology. The service portfolio covers sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-sales services. Publicly listed on the SIX Swiss Exchange, the Group operates in 36 markets with 33,350 specialists, generating net sales of CHF 11.6 billion in 2019. With its Swiss heritage, DKSH has been deeply rooted in Asia Pacific since 1865.

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