



Media release

## **DKSH signs exclusive distribution agreement with Metapol in Indonesia, Japan, the Philippines, Thailand and the UK**

**DKSH has partnered with Metapol, the Mexico-based international leader in specialty non-ferrous metallic pigment manufacturing, to bring its aluminum and bronze metallic pigments to five markets.**

Zurich, Switzerland, April 30, 2019 – DKSH's Business Unit Performance Materials, a leading ingredients and specialty chemicals distributor, was selected by Metapol to handle its market entry in Asia and the UK. DKSH was chosen for its strong, long-standing presence and extensive capillary distribution network.

Under the agreement, DKSH will sell, market and distribute Metapol's specialty aluminum and bronze metallic pigments in Indonesia, Japan, the Philippines, Thailand and the UK. DKSH will also provide logistics, market intelligence and after-sales services.

The innovative pigments from Metapol's ALU, Cubrio, SiO, Brio and Seguriflex lines can be used to achieve a broad scope of metallic effects in a wide range of applications, including coatings, automotive finishes, plastics, powder coatings, graphic arts, graphic inks and functional applications. DKSH is the partner of choice for Metapol due to its large customer base of automotive, can coating, aerosol, industrial coating, powder coating, inks and plastics manufacturers.

Ramon J. Viñas, Vice President, Global Specialty Chemicals, Performance Materials, DKSH, said: "We are very pleased to become a strategic partner of choice for Metapol and to introduce their innovative products to our large customer base in the five markets. Metapol's line of non-ferrous metallic pigments complements and enhances our existing portfolio of specialty chemicals and will provide some outstanding benefits in the manufacturing process for our customers."

Likewise, Fernando Aguirre, President, Metapol, expressed: "We are very enthusiastic for having achieved this agreement, which opens up great opportunities for DKSH and Metapol in the metallic pigments market. We are confident that this partnership will lead to joint success for both parties."

### **About Metapol**

Since its foundation in 1974, Metapol has become one of the national and international leaders of non-ferrous metallic pigments manufacturers for coatings, plastics, textile, graphic arts and inks, functional applications and scholar and office articles industries. Its variety of products based in aluminum and copper with zinc alloys provide a metallic appearance with gold and silver color distinction that can be widely applied to a broad range of products. Learn more: <https://metapol.com.mx/en/>

### **About DKSH**

DKSH is the leading Market Expansion Services provider with a focus on Asia. The Group helps other companies and brands to grow in the Consumer Goods, Healthcare, Performance Materials and Technology sectors. DKSH's portfolio of services includes sourcing, market insights, marketing and sales, distribution and logistics as well as after-sales services. Publicly listed on the SIX Swiss Exchange, the Group operates in 35 markets with 33,000 specialists, generating net sales of CHF 11.3 billion in 2018. With its strong Swiss heritage and long business tradition since 1865, DKSH is deeply rooted in Asia Pacific. The DKSH Business Unit Performance Materials distributes specialty chemicals and ingredients for food, pharmaceutical, personal care and various industrial applications. With 39 innovation centers and regulatory support worldwide, we create cutting edge formulations that comply with local regulations. With around 1,080 specialists, the Business Unit generated net sales of CHF 960.4 million in 2018.

**Think Asia. Think DKSH.**

**For further information please contact:**

**DKSH Performance Materials**

Daniel Hollister

Manager, Group Communications, Performance Materials

Phone +44 20 8879 5500

[daniel.hollister@dksh.com](mailto:daniel.hollister@dksh.com)

**Metapol, S.A. de C.V.**

Sandra Marquez Macias

Head of Marketing

Phone +55 19 460 850 (ext. 2100)

[sandram@metapol.com.mx](mailto:sandram@metapol.com.mx)