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Medienmitteilung – Media release – Communiqué de presse

ok.- mobile now even more mobile and entertaining

ok.- mobile to expand its range with two new apps for iOS and Android. Discover the new world of ok.- mobile: Check and top up your credit, find the nearest point of sale or watch TV with the TV app. So you will never find yourself without any credit again. And entertainment is never far away when you are out and about.

[ok.- mobile](#) is the pre-paid mobile phone offer of the cult brand ok.-: The outstanding aspects of the offer are the attractive prices, inexpensive data packages and excellent data transfers. This is also confirmed by the magazine K-Tipp. ok.- customers can call one another for 10 centimes for as long as they like. News, photos and videos are transferred at lightning speed thanks to LTE.

The existing ok.- mobile offering is now being expanded to include two new apps. Both apps are available from Apple in both Google Play and the App Store. Both apps are free.

The **ok.- mobile prepaid charger** shows registered ok.- mobile users their current credit status. No credit left? No problem: Simply top up the balance via the app. A **point of sale finder** is integrated into the app. This shows the nearest points of sale. It is possible to search by the address, postal code or city. The search results can be filtered according to format. Whether k kiosk, Press & Books or avec.: there is no easier way to find the nearest point of sale. The details of the points of sale also show which services are offered locally.

In addition, the credits for ok.- mobile are still available from all k kiosk, Press&Books and avec. in Switzerland.

One additional new item for ok.- mobile users is the **ok.- mobile TV** app. This is the ideal companion for mobile TV. In conjunction with the additional option ok.- mobile TV there are 50 television channels, a live pause function, an electronic programme guide, favourites management and much more available.

Images: www.flickr.com/valora

Further information: www.okmobile.ch

Should you have any queries or require additional information, please contact our media relations office:

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Valora Facts and Figures

[Valora](#) is an independent commercial enterprise that operates in the consumer goods field throughout Europe. Valora operates on European consumer markets with the three divisions of Valora Retail, Ditsch/Brezelkönig and Valora Trade. Valora Retail has more than 3,000 kiosks, convenience points of sale and catering establishments in the markets of Switzerland, Germany, Luxembourg and Austria. [ok.-](#) is a Valora brand which brings together good product quality with favourable prices and a puristic-modern design – good and affordable is totally ok!