Sunrise

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Change in mobile termination rates

Sunrise, Salt and Swisscom have negotiated lower mobile termination rates (MTR) with each other. These new rates will be taking effect on January 1, 2017.

Mobile termination rates are transmission fees collected by a mobile communications provider when it accepts calls from another provider's landline or mobile network and passes them on to customers on its own network. In the negotiations, the three operators reached new interconnection agreements that stipulate another decrease in mobile termination rates effective January 1, 2017.

	Sunrise / Salt	Swisscom
MTR until 12/31/2016 (Rp./min.)	7.35	5.95
New MTR as of 01/01/2017 (Rp./min.)	4.30	3.10
New MTR as of 01/01/2018 (Rp./min.)	3.90	2.95
New MTR as of 01/01/2019 (Rp./min.)	3.50	2.80

Reductions in mobile termination rates have no direct impact on customer tariffs, since both revenue and costs of mobile operators are reduced. Therefore, the effect of the decrease in mobile termination rates is largely offset on gross profit level. On revenue level, the reduced mobile termination rates lead to an isolated effect of -2% to -3%. The new mobile termination rates will be taken into account when providing the 2017 financial guidance.

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About Sunrise

Sunrise Communications Group AG (Sunrise) is listed on the SIX Swiss Exchange in Zurich and is the leading fully-integrated challenger delivering a full range of services across all market segments. Sunrise is the leading non-incumbent operator in both the mobile (prepaid and postpaid) and landline retail voice markets, as well as the third-largest landline internet provider with IPTV, with approximately 3.3 million customer relationships, as of December 31, 2015. Sunrise is committed to deliver a best-in-class convergent experience.

Sunrise benefits from a 10,800 km nationwide state-of-the-art fibre network backbone. Sunrise provides mobile services through its own network based on GSM/GPRS/EDGE, UMTS/HSPA and LTE/4G technologies. On the fixed side, Sunrise leverages more than 600 points of presence in its fully-invested LLU network, with coverage of approximately 85% of households in Switzerland. The company has full access to the most advanced next-generation access technologies, such as vectoring, FTTS, FTTB and FTTH thanks to its long-term agreement with the incumbent, SFN and local utilities.

For the financial year ended December 31, 2015, Sunrise generated total revenue of CHF 1,976 million and adjusted EBITDA of CHF 627 million. Sunrise is headquartered in Zurich and had a total of 1,762 employees (including 108 apprentices) allocated to divers business locations across the entire country as of December 31, 2015. For more information regarding Sunrise, please visit: www.sunrise.ch

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are not necessarily indicative of full-year results.

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