Lonza Showcases Optimized Polyglyceryl Ester Combination, Multifunctional Polymer and Preservative Portfolio at in-cosmetics Latin America

South Plainfield, NJ (USA), 6 October 2017 – At in-cosmetics Latin America from 20-21 September in São Paulo (BR), Lonza demonstrated how it helps formulators optimize the functionality of its emulsifiers and develop the most effective formulations.

In the show’s Innovation Zone, Lonza featured two naturally derived Polyaldo® polyglyceryl esters which when combined create formulations with excellent stability and enhanced aesthetics. At the Sensory Bar, Lonza showcased three prototype formulations that demonstrate a broad range of key technologies, ingredients and preservatives. In addition, the company highlighted LaraCare® A200, a naturally occurring multifunctional polymer and its non-traditional Geogard® preservative portfolio.

Lonza’s Polyaldo® polyglyceryl esters range encompasses naturally derived surfactant and emulsifier alternatives that Latin American cosmetics manufacturers can customize to suit their formulation needs. Lonza featured Polyaldo® 10-2-P Pastillated and Polyaldo® 6-2-S polyglyceryl esters in the Innovation Zone. Lonza has discovered through extensive research that the patent-pending emulsifier combination outperforms traditional emulsifier systems. By increasing formulation viscosity, the Polyaldo® combination provides formulators with highly stable, high-viscosity emulsions.

Preservatives and Prototypes

Offering wide formulation latitude and a range of pH tolerances, Lonza’s Geogard® product line comprises single-active and blended preservatives that deliver broad-spectrum product protection and viable alternatives to traditional chemistries.

In addition to highlighting key technologies at its stand and the Innovation Zone, Lonza featured three prototype skincare formulations at the Sensory Bar. Here visitors were able to try out formulas offering unique textures and sensations. The prototypes were the following:

- A nourishing cleansing water that features Lonza’s premier nutritional ingredients and its naturally derived Polyaldo® 10-1-CC polyglyceryl ester, which enhances foam, maintains mildness and offers a luxurious feel
- A gel primer to jump-start a face regime
- A cold-process after shave serum for moisturizing men’s skin and helping protect it from the elements

Improving Appearances, Naturally

“Latin American consumers today are looking to natural skin care products and cosmetics that effectively protect their skin from environmental stressors and the effects of aging,” said Vanessa Arruda, Marketing Manager for Lonza Consumer Care in São Paulo. “We’re helping formulators respond to consumer concerns with LaraCare® A200 naturally occurring polymer plus the naturally derived Polyaldo® esters and the Geogard® preservative portfolio.”
Further information about Lonza technologies and these prototype formulations is available by contacting Nadia Capuzzo, Account Manager, Lonza Consumer Care Nadia.capuzzo@lonza.com.

About Lonza Consumer Care – Personal Care
Part of Lonza’s Consumer Care business unit, the Personal Care business is a world’s leading supplier of active antidandruff agents, with its Zinc Omadine® product considered the gold standard in the antidandruff shampoo market. Lonza Personal Care also supplies a wide array of other hair- and skin-care products, including biotechnology-derived active ingredients, preservatives for use in certified natural and organic products and other products, proteins, emollients and more. More information can be found at www.lonza.com/personalcare.

About Lonza
Following the closing of the Capsugel acquisition, Lonza further strengthened its position as one of the world’s leading and most-trusted suppliers to the pharmaceutical, biotech and specialty ingredients markets. Lonza harnesses science and technology to create products that support safer and healthier living and that enhance the overall quality of life.

An integrated solutions provider serving the healthcare continuum, Lonza offers products and services from the custom development and manufacturing of active pharmaceutical ingredients to innovative dosage forms for the pharma and consumer health and nutrition industries. In addition to drinking water sanitizers, nutraceuticals, antidandruff agents and other personal care ingredients, the company provides agricultural products, advanced coatings and composites and microbial control solutions that combat dangerous viruses, bacteria and other pathogens.

Founded in 1897 in the Swiss Alps, Lonza today is a well-respected global company with more than 50 major manufacturing and R&D facilities and nearly 14,000 full-time employees worldwide. Further information can be found at www.lonza.com.