

## Consumer Care

Lonza Inc. 90 Boroline Road US-Allendale, NJ 07401 www.lonza.com

# **Product News**

## Lonza Consumer Care Launches Preferred Fragrance Program for EPA-Registered Formulations

Allendale, NJ (USA), 17 November 2015 – Lonza is pleased to announce the launch of a Preferred Fragrance Program (PFP) for its EPA-registered portfolio of surface disinfectants and non-food contact sanitizers.

The program includes four leading suppliers of fragrances to the Household, Industrial and Institutional (HI&I) cleaning markets. These partners – Arylessence, Chemia, Givaudan and Sozio – are premier fragrance suppliers to formulators and marketers of HI&I cleaning chemicals, including antimicrobials. Through our partners the program will provide customers a full palette of on-trend, cost-effective fragrances and streamline the process to meet formulators' fragrance needs. The program will include:

- New fragrance options: A wide selection of new, pre-approved fragrance options for Lonza's EPA-registered liquid and wipe disinfectant formulations will be available. Each PFP partner has established a broad portfolio of fragrance types suited for use across our customers' core markets and applications in consumer, healthcare, institutional and other markets.
- 2) New fragrance development: Each partner will conduct the necessary testing to qualify new fragrances for Lonza's formulations on the customers' behalf. Validated options can then be submitted to the EPA for addition to the Confidential Statement of Formula.

"The Preferred Fragrance Program should greatly enhance the quality and service Lonza can offer formulators with regard to fragrance choices," said Craig Carter, North America Marketing Manager for the Hygiene business within Lonza Consumer Care. "Fragrances are critically important to our customers. Lonza is proud to partner with four leading fragrance suppliers and offers them the market knowledge, customer orientation, technical and regulatory capabilities necessary to provide market-leading service and fragrances to our mutual customers."

#### **About Lonza's Hygiene Business**

A key part of Lonza's Consumer Care business unit, the Hygiene business offers the broadest portfolio of registered actives, preservatives and formulations for use in disinfectants, sanitizers, and institutional and household cleaning products. This wide range of solutions are used to disinfect and sanitize schools, food processing plants, restaurants, grocery stores, hospitals, homes and more. More information can be found at www.lonzabiocides.com.



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#### **About Lonza**

Lonza is one of the world's leading and most-trusted suppliers to the pharmaceutical, biotech and specialty ingredients markets. We harness science and technology to create products that support safer and healthier living and that enhance the overall quality of life.

Not only are we a custom manufacturer and developer, Lonza also offers services and products ranging from active pharmaceutical ingredients and stem-cell therapies to drinking water sanitizers, from the vitamin B compounds and organic personal care ingredients to agricultural products, and from industrial preservatives to microbial control solutions that combat dangerous viruses, bacteria and other pathogens.

Founded in 1897 in the Swiss Alps, Lonza today is a well-respected global company with more than 40 major manufacturing and R&D facilities and approximately 9,800 full-time employees worldwide. The company generated sales of about CHF 3.64 billion in 2014 and is organized into two market-focused segments: Pharma&Biotech and Specialty Ingredients. Further information can be found at www.lonza.com.

### **Lonza Contact Information**

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#### **Additional Information and Disclaimer**

Lonza Group Ltd has its headquarters in Basel, Switzerland, and is listed on the SIX Swiss Exchange. It has a secondary listing on the Singapore Exchange Securities Trading Limited ("SGX-ST"). Lonza Group Ltd is not subject to the SGX-ST's continuing listing requirements but remains subject to Rules 217 and 751 of the SGX-ST Listing Manual.

Certain matters discussed in this news release may constitute forward-looking statements. These statements are based on current expectations and estimates of Lonza Group Ltd, although Lonza Group Ltd can give no assurance that these expectations and estimates will be achieved. Investors are cautioned that all forward-looking statements involve risks and uncertainty and are qualified in their entirety. The actual results may differ materially in the future from the forward-looking statements included in this news release due to various factors. Furthermore, except as otherwise required by law, Lonza Group Ltd disclaims any intention or obligation to update the statements contained in this news release.