

Trade show announcement

DKSH to showcase innovative hospitality equipment at the HOTELEX Shanghai trade show

DKSH, the leading Market Expansion Services provider with a focus on Asia, will team up with renowned suppliers of hospitality equipment to promote a wide range of exciting brands, products and innovations at 2017 HOTELEX trade show.

Shanghai, China, March 20, 2017 – DKSH's Business Unit Technology, a leading Market Expansion Services provider and distributor of hospitality equipment, together with its key clients Rational, Carimali, Kolb, Hugentobler and Eversys, will jointly exhibit at the HOTELEX trade show, one of the largest exhibitions within the industry. The event, which covers the entire hospitality and catering range will be held at the Shanghai New International Expo Center on March 28-31, 2017.

DKSH will exhibit at stand D10 in hall W1, where senior executives and sales representatives as well as our key clients will promote innovative products dedicated to the hospitality industry, including:

- Rational SelfCookingCenterXS: the small-format intelligent cooking system that fits in any kitchen
- Carimali Bluedot: new bean-to-cup coffee machine, designed for a usage up to 75 cups per day and perfect for offices, Horeca, meeting rooms, studios and lounges
- Atollspeed 300H by Kolb: due to the perfect combination of impingement and microwave technology, Atollspeed's latest smart oven bakes, fries and cooks up to ten times faster than conventional technologies
- Eversys e4m: automatic espresso machine for highest performance and quality requirements, capable of making 350 cups of espresso per hour at 23 seconds extraction time
- Hugentobler Hold-o-mat: the global leader for temperature accuracy, dehumidification and improvement of food quality, to achieve contemporary cooking techniques such as overnight cooking, quality-enhancing measures to keep food warm, as well as cook and hold

Oliver Hammel, Managing Director, Business Unit Technology, DKSH China, commented: "DKSH is very proud to partner with our most innovative hospitality equipment clients to participate in the HOTELEX exhibition. Thanks to our unmatched Asian footprint, we can leverage our scale, experience and industry know-how to provide tailored solutions that deliver maximum value for our customers. We look forward to introducing latest technologies to potential customers at the exhibition in Shanghai."

About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 780 business locations in 36 countries – 750 of them in Asia – and 30,320 specialized staff, DKSH generated net sales of CHF 10.5 billion in 2016. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

DKSH Business Unit Technology is the leading provider of Market Expansion Services covering a broad range of capital investment goods and analytical instruments. The Business Unit offers total solutions in the areas of infrastructure, industrial materials and supplies, precision- and textile machinery, semiconductor, photovoltaic and electronics, agriculture, hospitality as well as specialized industrial applications. The service portfolio includes product sourcing, market entry consultancy, marketing, sales, application engineering and after-sales services like installations, maintenance and repairs. With 80 business locations in 18 countries and around 1,360 specialized staff, including 500 service engineers, Business Unit Technology generated net sales of CHF 385.4 million in 2016.

Think Asia. Think DKSH.

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