

Media release

## **Great honors for DKSH at China Modern Manufacturing Magazine's 20th anniversary**

**DKSH, the leading Market Expansion Services provider with a focus on Asia, was invited to participate in the China Modern Manufacturing Magazine's 20th anniversary ceremony. Hanno Elbraechter, Head Business Unit Technology, got honored on behalf of DKSH and shared hot topics about industry 4.0, the fourth industrial revolution.**

Beijing, China, February 15, 2017 – To celebrate its 20 years anniversary, China Modern Manufacturing Magazine organized the "2025 Entrepreneurs International Forum," inviting industry leaders to recognize and celebrate this important milestone in the history of China's prospering manufacturing industry. DKSH, as an active player in the machine tool industry, was invited to speak at the event. Hanno Elbraechter, Head Business Unit Technology, shared best practices of automation solutions in the machine tool industry and key insights about industry 4.0.

During his speech, Hanno Elbraechter depicted that the fourth industrial revolution, driven by smart automation, will be most impactful to China. As the country continues to take action implementing its "China 2025" plan, it aims to transform itself and become the world leading manufacturing powerhouse. With vast resources, the country itself still has a huge potential for growth. Hanno also shared several success stories of how automated solutions provided by DKSH have made smart transformations in companies' manufacturing processes and brought industry 4.0 to life.

Being a true driver for innovation in the technology and the machine tool industry, Hanno received the "Legendary Figure Award" at the event. He expressed at the award ceremony: "DKSH is a leading one-stop-shop technology solutions provider. Based on customers' specific requirements, we work out solutions that deliver maximum value for our customers, taking care of the entire product life cycle, from installation and training to repair and spare parts supply. I am honored to be part of DKSH, leveraging our sales and service excellence that contributes to the fast transformation of the industry."

Since DKSH sold its very first machine in China back in 1923, it has grown to become a leading solution provider in the machine tool industry and over the decades has introduced more than 10,000 high-quality European advanced machine brands, largely Swiss and German, to the Chinese customers. Its solutions are leveraged in various fields including aerospace, automotive, energy power, optics, medical, mold and many others.

### **About DKSH**

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 780 business locations in 36 countries – 750 of them in Asia – and 30,320 specialized staff, DKSH generated net sales of CHF 10.5 billion in 2016. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

**DKSH Business Unit Technology** is the leading provider of Market Expansion Services covering a broad range of capital investment goods and analytical instruments. The Business Unit offers total solutions in the areas of infrastructure, industrial materials and supplies, precision- and textile machinery, semiconductor, photovoltaic and electronics, agriculture, hospitality as well as specialized industrial applications. The service portfolio includes product sourcing, market entry consultancy, marketing, sales, application engineering and after-sales services like installations, maintenance and repairs. With 80 business locations in 18 countries and around 1,360 specialized staff, including 500 service engineers, Business Unit Technology generated net sales of CHF 385.4 million in 2016.

**Think Asia. Think DKSH.**

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