

Trade show announcement

## **DKSH and key clients showcase products and innovations at PCHi 2016 exhibition**

**DKSH, the leading Market Expansion Services provider with a focus on Asia, will team up with renowned personal care and cosmetic ingredient producers to promote key clients' brands and product concepts at the Personal Care and Homecare Ingredients (PCHi) 2016 exhibition in Shanghai.**

Shanghai, February 29, 2016 – DKSH's Business Unit Performance Materials, a leading Market Expansion Services provider and distributor of personal care ingredients, will join with key clients including Alzo, BASF, Chemrez, Galaxy, Hayashibara, Induchem, Sharon, Sinerga, Sytheon, Tagra, Kanea and Wacker to showcase products and innovations at PCHi 2016.

The event, which showcases cosmetics, home and personal care manufacturers, ingredients suppliers, cosmetics packaging producers and machinery and product testing companies, will be held at the World Expo Exhibition & Convention Center in Shanghai on March 1-3, 2016.

DKSH China will exhibit at stand K16 in hall 1, where senior executives from DKSH and key clients will be present throughout the show to promote and discuss brands and product concepts to visitors and selected journalists.

DKSH's areas of expertise include Hifoam 850 from Chemrez, GalSoft SCG from Galaxy, AA2G from Hayashibara, Swiss advanced active ingredients from Induchem, innovative emulsifier from Sinerga, Synovea HR from Sytheon, patent encapsulate beads from Tagra and Surfactin from Kaneka, amongst a wide variety of other products and innovations.

"We are pleased to showcase our key clients' ingredients for the personal care and cosmetic industry. It is a privilege for us to once again partner with our highly innovative business partners at the annual PCHi. Thanks to all of our clients, we can leverage our product portfolio and drive business growth," commented Kevin Bee, General Manager, Business Unit Performance Materials, DKSH China.

### **About DKSH**

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 770 business locations in 36 countries – 740 of them in Asia – and 28,300 specialized staff, DKSH generated net sales of CHF 10.1 billion in 2015. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

**DKSH Business Unit Performance Materials** is a leading specialty chemicals distributor and provider of Market Expansion Services for performance materials, covering Europe, North America and the whole of Asia. The Business Unit sources, develops, markets and distributes a wide range of specialty chemicals and ingredients for pharmaceutical, personal care, food & beverage as well as various industrial applications. In addition, it creates innovative and cutting-edge concepts and applications in 26 innovation centers located worldwide. With 100 business locations in 30 countries and around 970 specialized staff, Business Unit Performance Materials generated net sales of CHF 782.5 million in 2015.



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