

Media release

DKSH Thailand celebrates 110th anniversary by touching the lives of students in Samut Prakan

DKSH, the leading Marketing Expansion Services provider with a focus on Asia, and its long-term partner Right To Play Foundation touched the lives of 110 students at Wat Tumru Mittraphap Thi 65 School, Samut Prakan, through the organization of a “Play Day”.

Bangkok, Thailand, August 26, 2016 – On August 17, 2016, more than 110 students learned about the importance of collaboration, managing emotions, setting goals and other life skills through playing games at the “Play Day” organized by DKSH. Under the theme “Touching Thai lives since 1906”, the activities are part of DKSH Thailand’s 110th anniversary celebration. Following events in Ayutthaya and Samut Prakan, DKSH is engaging its 11,000 specialists and business partners in Thailand to organize a series of meaningful activities nationwide.



In the center, left to right: Ernesto Rebustillo, Regional Training Officer, Right To Play International; Somchart Sudsakorn, school director Wat Tumru Mittraphap Thi 65 School; and Jareuk Meekhanthong, Vice President, Business Unit Technology, DKSH Thailand.



Students at Wat Tumru Mittraphap Thi 65 School write their dreams on balloons and symbolically release them in a fun activity.



Trained DKSH specialists oversee a learning station at the Play Day in Samut Prakan.

About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 770 business locations in 36 countries – 740 of them in Asia – and 28,300 specialized staff, DKSH generated net sales of CHF 10.1 billion in 2015. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

About DKSH Thailand

DKSH Thailand Limited is the leading company in providing a comprehensive portfolio of services by providing tailor-made services covering the complete Market Expansion Services value chain, from sourcing, market analysis and research, marketing, sales, distribution, logistics, and after-sales services of a diversified range of products. The Thailand office has evolved into the most important hub within DKSH's global network, adding value for our business partners and helping them to grow their business in new and existing markets. DKSH Thailand is one of the largest organizations in the country in terms of sales, employing over 11,000 specialists. It is also the largest country operation of the DKSH Group. DKSH Thailand currently serve over 480 multinational and local companies through our four highly specialized Business Units.

For further information please contact:

DKSH Thailand

Kalle Siebring

Manager, Group Communications

Business Units Consumer Goods and Healthcare

Phone +66 2 220 9739

kalle.siebring@dksh.com