

Media release

DKSH marks 110 years of touching Thai lives

DKSH, the leading Marketing Expansion Services provider with a focus on Asia, marks its 110th anniversary in Thailand through engaging its 11,000 specialists and business partners in meaningful activities.

Bangkok, Thailand, August 3, 2016 – DKSH, the leading Market Expansion Services provider with a focus on Asia, celebrates its 110th anniversary in 2016 by organizing a range of activities that improve the lives of Thai people.

Established in Bangkok in 1906 as Diethelm & Co., DKSH has been committed to improving the lives of the people in Thailand since the beginning. Through its four Business Units, DKSH gives millions of people and business in Thailand access to high-quality consumer goods, healthcare and technology products as well as performance materials. Among other feats, DKSH has played a vital role in the development of the nation's railway infrastructure. The company also helped ensure access to life-saving medicines during the 2011 floods. A selection of these stories is published at www.dksh.com/touchingthailives

DKSH and its long-term partner Right To Play Foundation kick-started the anniversary events with a Play Day for 150 students at Wician Klinsukhon Uppatham School in Ayutthaya. The activities are designed to improve life skills of Thailand's youth and underline the company's commitment to the country's future generation. DKSH and its business partners will organize another four Play Days nationwide as well as an anniversary event in Bangkok this year.

DKSH and Right To Play Foundation started the collaboration in 2006. Since then, more than 11,000 children from over 200 schools across Thailand have already been given the opportunity to develop life skills.

"From providing the ingredients to Mama noodles to delivering Mars chocolate bars and life-saving medicines nationwide, we showcase how DKSH touches the lives of millions of Thai people daily. In our 110-year-history we have always organized giving-back activities for Thai society, but as this year is a milestone year, we aim to make it even more special. Our 11,000 specialists are committed to improving more lives and thereby continue to play our part in the development of Thai society," said Douglas Humphrey, Head of Country Management, DKSH Thailand.

About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 770 business locations in 36 countries – 740 of them in Asia – and 28,300 specialized staff, DKSH generated net sales of CHF 10.1 billion in 2015. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

About DKSH Thailand

DKSH Thailand Limited is the leading companies in providing a comprehensive portfolio of services by providing tailor-made services covering the complete Market Expansion Services value chain, from sourcing, market analysis and research, marketing, sales, distribution, logistics, and after-sales services of a diversified range of products. The Thailand office has evolved into the most important hub within DKSH's global network, adding value for our business partners and helping them to grow their business in new and existing markets. DKSH Thailand is one of the largest organizations in the country in terms of sales, employing over 11,000 specialists. It is also the largest country operation of the DKSH Group. DKSH Thailand currently serve over 480 multinational and local companies through our four highly specialized Business Units.

Think Asia. Think DKSH.



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