



Media release

## DKSH and McCormick launch into partnership in New Zealand

**DKSH, the leading Market Expansion Services provider with a focus on Asia Pacific, has signed an agreement with McCormick Foods to market and distribute a selected product range in New Zealand.**

Palmerston North, New Zealand, July 4, 2016 – DKSH Business Unit Consumer Goods, Asia Pacific's leading Market Expansion Services provider for fast moving consumer goods, will drive growth for McCormick Foods in New Zealand.

DKSH will provide distribution, sales and field marketing for the McCormick Foods portfolio in New Zealand: McCormick Slow Cooker Recipe Bases, McCormick Produce Partners, Aeroplane Dessert Toppings and Aeroplane Lite Jelly.

Paris Golden, Managing Director Australia & New Zealand, McCormick Foods, said: "We are delighted to be partnering with DKSH to grow and develop our business in New Zealand. I am confident that the combination of McCormick brands and DKSH's unrivalled sales and distribution reach, will bring McCormick flavor into more Kiwi homes."

"It is a great privilege to begin this partnership with McCormick Foods and we look forward to providing our strong sales and marketing capabilities to grow the business together. Our new distribution center with its SAP platform and latest Voice Pick technology also plays an important role in supporting companies like McCormick Foods who want to grow their market presence in New Zealand," said Russell Wilson, Managing Director, Business Unit Consumer Goods, DKSH New Zealand Limited.

### **About McCormick Foods Australia & New Zealand**

The McCormick business has a history of over 40 years in Australia and New Zealand, and on a global front they've been operating for over 125 years. McCormick is the global leader in flavor and one of the most respected names in the industry. It is through their passion for flavor, collaborative culture, high quality & healthy product range that allows them to make a difference in the way people create and experience food. McCormick's passion for quality is matched by their commitment to an innovative and energetic company culture - this is what inspires their people. McCormick is deeply committed to producing only the safest and highest quality products possible, whilst having lots of fun along the way.

### **About DKSH**

DKSH is the leading Market Expansion Services provider with a focus on Asia Pacific. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 770 business locations in 36 countries – 740 of them in Asia – and 28,300 specialized staff, DKSH generated net sales of CHF 10.1 billion in 2015. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

**DKSH Business Unit Consumer Goods** is Asia Pacific's leading Market Expansion Services provider with a focus on fast moving consumer goods, food services, luxury goods, fashion and lifestyle products as well as hair and skin cosmetics. The Business Unit's comprehensive Market Expansion Services extend from product feasibility studies and registration to importation, customs clearance, marketing and merchandising, sales, warehousing, capillary physical distribution, invoicing, cash collection and after-sales services. With 680 business locations in 20 countries and around 14,770 specialized staff, Business Unit Consumer Goods serves 310,000 retail outlets on a daily basis and generated net sales of CHF 3.9 billion in 2015.

**Think Asia. Think DKSH.**



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