

Media release

DKSH joins APACMed trade association for medical technology companies

DKSH, the leading Market Expansion Services provider with a focus on Asia, has joined the Asia Pacific Medical Technology Association (APACMed), the first regional trade association for medical devices and diagnostics companies in Asia.

Bangkok, Thailand, September 17, 2015 - DKSH Business Unit Healthcare, a leading partner for healthcare companies seeking to grow their business in Asia, has joined APACMed to help improve patient care and shape industry policies that affect DKSH and its business partners.

APACMed was founded in April 2015 to drive access, innovation and collaboration in order to benefit patients in Asia Pacific. The association works with governments, policymakers and other stakeholders to create innovative solutions and to jointly shape the future of healthcare in the region.

DKSH provides regulatory consultancy, marketing and sales, distribution and logistics and specialized services like consignment inventory management to a growing base of medical devices companies across Asia.

“DKSH is at the forefront of driving growth for medical devices and in vitro diagnostics companies of any size. The formation of APACMed is an important step in the development of the medical devices industry in Asia. Joining the organization as an active member allows us to have a stronger and unified voice on topics that matter to our clients, customers and other business partners,” said Josep Sitjes, Business Development Director Asia, Medical Devices and Diagnostic, DKSH.

Other APACMed member companies include Abbott, Baxter, B. Braun, BD (Becton Dickinson and Company), Boston Scientific, Cardinal Health, GE Healthcare, Johnson & Johnson, Medtronic, Philips, Siemens, Stryker, and Zimmer, among others.

About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since March 2012, DKSH is a global company headquartered in Zurich. With 750 business locations in 35 countries – 720 of them in Asia – and 27,600 specialized staff, DKSH generated net sales of CHF 9.8 billion in 2014. In 2015, DKSH celebrates its 150th anniversary. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

DKSH Business Unit Healthcare is the leading Market Expansion Services provider for healthcare companies seeking to grow their business in Asia. Custom-made offerings comprise registration, regulatory services, market entry studies, importation, customs clearance, marketing and sales, physical distribution, invoicing and cash collection. Products available through DKSH Healthcare include pharmaceuticals, consumer health and over-the-counter (OTC) products, as well as medical devices. With 150 business locations in 14 countries and around 9,200 specialized staff, Business Unit Healthcare serves over 150,000 customers and generated net sales of around CHF 4.5 billion in 2014.

Think Asia. Think DKSH.

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