

Media release

DKSH won several awards at SpaChina Awards and BeautyPlus Awards in China

DKSH won several DKSH, the leading Market Expansion Services provider with a focus on Asia, has won three beauty awards in China for Futuresse, Wrinkle MD and Biodroga.

Shanghai, China, February 10, 2015 – DKSH Business Line Hair & Skin Cosmetics, the leading Market Expansion Services provider for beauty companies seeking to grow their business in Asia, has won three product awards in China.

Futuresse, a luxurious face and body care brand developed in Germany, was named “Most Striking Spa Product of the Year” at the last SpaChina Awards.

Wrinkle MD, a high-end technology beauty brand that is signature in reducing wrinkles without injection, was titled “Innovative Beauty Device of the Year” at the 2014 BeautyPlus Awards.

At the same time, Biodroga, German skin care products that ranged from cleansing to cosmetics and professional-grade face and body treatments of highest quality, received the title “High Efficient Product of the Year” at the same BeautyPlus Awards.

“The awards from trade media SpaChina and BeautyPlus recognize how our Market Expansion Services add value to clients in the hair and skin cosmetics industry. Our marketing and sales experts know how to consistently adapt the original brand philosophy and concept according to local market needs. Being awarded locally means the brands that we carried are widely recognized in the Chinese market,” said William Feng, General Manager, Business Line FMCG, DKSH China.

The awards will further strengthen DKSH’s market position in Asia while contributing incrementally to the Group’s overall reputation over time.

About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term “Market Expansion Services” suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since March 2012, DKSH is a global company headquartered in Zurich. With 735 business locations in 35 countries – 710 of them in Asia – and 27,200 specialized staff, DKSH generated net sales of CHF 9.6 billion in 2013.

DKSH Business Unit Consumer Goods is Asia’s leading Market Expansion Services provider with a focus on fast moving consumer goods, food services, luxury goods, fashion and lifestyle products, as well as hair and skin cosmetics. The Business Unit’s comprehensive Market Expansion Services extend from product feasibility studies and registration to importation, customs clearance, marketing and merchandising, sales, warehousing, physical distribution, invoicing, cash collection, and after-sales services. With 635 business locations in 22 countries and around 14,090 specialized staff, Business Unit Consumer Goods serves 300,000 retail outlets on a daily basis and generated net sales of CHF 4.2 billion in 2013.

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