

Media release

DKSH drives sustainability activities for Indonesian schools

DKSH supports local communities in Indonesia by partnering with the Indonesian Red Cross and supporting their Sahabat WASH PMI program. This initiative aims to give five Indonesian schools and surrounding communities a cleaner environment.

Jakarta, Indonesia, November 28, 2019 – Following the successful Palu-Donggala earthquake's charity in 2018, DKSH partners with the Indonesian Red Cross again this year. The collaboration aims to deliver an impact across various social aspects. DKSH's donation will support the Indonesian Red Cross's program Sahabat WASH PMI, evolving around the four key elements of water, sanitation and hygiene (WASH) as well as safety and education. Through the program, DKSH and the organization create access to clean water, provide sanitation and safety facilities, supply hygiene kits and offer a workshop series on waste reduction. The Sahabat WASH PMI program has been successful in providing many schools with better WASH facilities.

As both organizations are located in Jakarta, DKSH and the Red Cross assessed several schools in this region and chose five for the program. To initiate the project, DKSH and the Indonesian Red Cross held a ceremonial kick-off event at one school, which had no water access before. During the ceremony, all attendees had the chance to experience the positive impact of the donation, namely the water tank with its draining system canaled to the school bathrooms. These newly built facilities are now used daily by the citizens of the surrounding area. The Indonesian Red Cross continues working on various additional safety and sanitation installations, supplying amenities for students and organizing waste-reduction workshops.

DKSH's subsidiary in Indonesia, PT Wicaksana, joined the program by donating 200 school supplies to students as well as pencils through their 'One Like, One Happy Student' online campaign.

"The Sahabat Wash PMI program is in line with the vision and mission we have for the country, as sanitation and education are top priorities in every of our organization's humanitarian movement." said Soma Atmaja, Head of Red Cross Indonesia of the Kabupaten Tangerang Region.

"We are very happy to collaborate with the Indonesian Red Cross again this year to achieve a combined impact for health, safety and education. Our shared values with the Red Cross have now transformed into action for clean water access, sanitation supplies and safety, among many others. Together, we foster social progress in the markets where we are present" said Lim Pin Tay, President Director of DKSH Indonesia and PT Wicaksana.

About Indonesian Red Cross

The Indonesian Red Cross is an official member of the International Red Cross Federation and red crescent, providing service in accordance with seven principles of the international red cross and red crescent humanitarian movements. The Indonesian Red Cross (in Bahasa: *Palang Merah Indonesia* or PMI) was established in September 17, 1945, one month after independence of the peoples of Republic of Indonesia. The Indonesia Red Cross had assisted more than 7 million beneficiaries from 2009 - 2014 across the cities and districts in Indonesia and abroad.

About DKSH

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For further information, please contact:

Indonesian Red Cross

Ria Tahir

Head of Resources Development & Cooperation Division

Phone +62 21 7992 325

ria_thahir@pmi.or.id

DKSH Indonesia

Hanna Qibthiya

Manager, Branding & Communications

Phone +62 21 2988 8557

hanna.qibthiya@dksh.com