

Media release

## DKSH helps to power up leading Indonesian bank's data center

DKSH has partnered with BNI Syariah, Indonesia's leading financial institution offering Syariah-compliant banking services, to build an innovative in-house data center. DKSH also gave their new data center a unique identity to differentiate it from BNI's center, BNI Syariah's affiliate company.

Jakarta, Indonesia, September 24, 2019 – DKSH Business Unit Technology, the leading Market Expansion Services provider for companies seeking to grow their business in Asia, has been trusted by BNI Syariah, Indonesia's leading Syariah bank, to build an innovative in-house data center infrastructure. The Indonesian government mandated all Tier-1 banks have to have their own data centers which are based in-house. BNI Syariah needed an ally who is familiar with the local market's financial regulations, which is why DKSH qualified as the ideal business partner.

The limited space presented itself as a challenging condition for building a data center at BNI Syariah. Prior to the data center establishment, BNI Syariah operated its data by using the data center of their affiliate company, Bank Negara Indonesia (BNI). DKSH's technical capabilities provided a solution for this challenge and in addition ensured a reduction in energy consumption by up to 27 percent and a cost-effective power distribution.

DKSH's data center system optimizes infrastructure deployment and integrates data center racks, power, row cooling, aisle containment, monitoring and control technologies into one facility, all with Vertiv SmartAisle solutions. DKSH also created a unique identity for the new data center by giving the facility a white-colored finish to differentiate it from BNI's center. With this implementation, BNI Syariah became the first banking institution to successfully implement the Vertiv SmartAisle data center solution in Indonesia. With its flexible platform for easy configuration, the company's IT team can maximize space utilization and can add any type of IT or networking equipment for their future expansion.

Ridwan, DME Managing Director, BNI Syariah, commented on this collaboration: "We are very happy that our choice of working with DKSH proved to be a success. They were able to meet our requirements and deliver solutions that fit our business needs perfectly."

Benoit Fissot, Managing Director, Technology, Indonesia, DKSH, stated: "Through DKSH's local market insights and Vertiv SmartAisle's tailor-made offering, we are well-equipped to tackle technological issues that many companies with business in Indonesia commonly face. We are pleased to see that the new infrastructure benefits BNI Syariah and that we once again successfully support our customer's business."

## **About DKSH**

DKSH is the leading Market Expansion Services provider with a focus on Asia. The Group helps other companies and brands to grow in the Consumer Goods, Healthcare, Performance Materials and Technology sectors. DKSH's portfolio of services includes sourcing, market insights, marketing and sales, distribution and logistics as well as after-sales services. Publicly listed on the SIX Swiss Exchange, the Group operates in 35 markets with 33,000 specialists, generating net sales of CHF 11.3 billion in 2018. With its strong Swiss heritage and long business tradition since 1865, DKSH is deeply rooted in Asia Pacific. The DKSH Business Unit Technology offers complete solutions for specialized industrial applications. With around 1,220 specialists, the Business Unit generated net sales of CHF 412.1 million in 2018.

For more information about DKSH, please visit: www.dksh.com/indonesia



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