

Media release

DKSH goes meat-free in Taiwan with Green Monday's plant-based food brands

DKSH has joined forces with Green Monday, a social start-up group that aims to tackle climate change and global food insecurity by promoting healthy and sustainable living. The partnership will introduce Green Monday's famous international plant-based food brands to Taiwan.

Taipei, Taiwan, May 20, 2019 – DKSH's Business Unit Performance Materials, a leading ingredients and specialty chemicals distributor, will provide marketing and sales as well as distribution and logistics in Taiwan for Green Common, an internationally leading, plant-based grocer affiliated with Green Monday. DKSH will introduce popular, international vegan food brands, including Beyond Meat, Daiya and Right Treat, to hotels and restaurants in Taiwan.

Green Monday advocates a healthy and environmentally sustainable lifestyle and is profoundly concerned about global warming and the severe impact of carbon emissions from livestock farming. For many years, it has educated consumers on how easy and effective it is to reduce carbon footprints and improve health by giving up meat for just one day per week.

Sharing this vision, DKSH can now introduce four types of plant-based food products that enable consumers to actively participate in the popular international "eat no meat, one day a week" campaign. These products include:

- **Beyond Meat's "Beyond Burger"**, a soybean-free, gluten-free, non-genetically altered patty that contains 20 grams of plant-protein and zero grams of cholesterol. The vegetarian product is also hormone-free, antibiotic-free and offers more iron than real beef
- **Beyond Meat's "Beyond Sausage"**, a 100% vegan sausage that draws its color from beets, has a seaweed-derived casing and contains coconut oil to imitate meat juice. Its protein is derived from peas, broad beans and rice and has more protein than real meat, yet with less fat
- **Right Treat's "Omnipork"**, a 100% vegan meat made from peas, non-genetically modified soybeans, Chinese mushrooms and rice. The meat contains high-quality amino acids and is more nutritious than real pork
- **Daiya's Mozzarella and Cheddar Cheese**, which are completely dairy-free, but feature the same texture as regular cheese

David Yeung, founder of Green Monday, commented: "You don't have to be a vegetarian to protect the environment, but eating less meat will definitely help. We are delighted that DKSH shares our vision. We believe that, with DKSH's high-end cold chain and logistics capabilities as well its strong connections with hotels and restaurants in Taiwan, Taiwanese diners will very soon be able to enjoy the nutritious and delicious vegan foods like Omnipork and Beyond Burger."

Roger Lu, General Manager, Business Unit Performance Materials, DKSH Taiwan, added: "Consumers in Taiwan love to eat well, but also healthy. DKSH Taiwan is committed to providing solutions to consumers who embrace the increasing trend of an overall healthier lifestyle. For example, DKSH's Business Unit Technology provides Samic Sous-vide Cookers and Rational combi-steamers and ovens, which enable consumers to make low-oil, low-fire cooking. DKSH's Business Unit Performance Materials now joins this growing movement by introducing quality products from key plant-based food manufacturers. The high-quality products we can now provide from our valued business partner, Green Common, will allow Taiwan's catering industry more flexibility to offer consumers healthier choices, without compromising on flavor and texture."

Currently, there are more than 30 restaurants in Taiwan serving these high-quality plant-based meat and cheese products. For more information on these products, please contact in northern Taiwan Johnny Lee, Senior Sales Representative, Business Unit Performance Materials, DKSH Taiwan at +886 935 720 706 and in central and southern Taiwan Carrie Lee, Technical Sales Assistant Manager, Business Unit Performance Materials, DKSH Taiwan at +886 972 334 382.

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About Green Monday

Green Monday is a social startup group that aims to tackle climate change and global food insecurity by making low-carbon and sustainable living simple, viral and actionable. Our platform enables corporations, restaurants, schools and the general public to join efforts in performing our social and environmental responsibilities while our Green Common is Asia's first plant-based grocer with the mission to empower the community with sustainable, innovative, wholesome and responsible food choices. Green Monday is named by FAST COMPANY as one of China's Top 50 Most Innovative Companies in 2014.

About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. The Group helps other companies and brands to grow in the Consumer Goods, Healthcare, Performance Materials and Technology sectors. DKSH's portfolio of services includes sourcing, market insights, marketing and sales, distribution and logistics as well as after-sales services. Publicly listed on the SIX Swiss Exchange, the Group operates in 35 markets with 33,000 specialists, generating net sales of CHF 11.3 billion in 2018. With its strong Swiss heritage and long business tradition since 1865, DKSH is deeply rooted in Asia Pacific. The DKSH Business Unit Performance Materials distributes specialty chemicals and ingredients for food, pharmaceutical, personal care and various industrial applications. With 39 innovation centers and regulatory support worldwide, we create cutting edge formulations that comply with local regulations. With around 1,080 specialists, the Business Unit generated net sales of CHF 960.4 million in 2018.

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