

Media release

## A new home for DKSH in New Zealand

**DKSH, the leading Market Expansion Services provider with a focus on Asia Pacific, supports the growth of its clients in the country with the opening of a new head office and distribution center for New Zealand in Palmerston North.**

New Zealand, Palmerston North, April 11, 2016 – DKSH Business Unit Consumer Goods, Asia Pacific's leading Market Expansion Services provider for Fast Moving Consumer Goods, has expanded its operation with the opening of its new head office and a 14,000 square meter distribution center in Palmerston North.

The new facility was built to cater to DKSH's business growth as well as to replace the older Longburn distribution center which was operating at full capacity. The complex is strategically located in Palmerston North which allows next-day deliveries across the country for 95% of customer orders. It is connected to DKSH's global SAP platform and includes a cool store area. Among other innovations supporting efficient operations, staff will use the latest Voice Pick technology, a hands-free storage system.

Founded in 1958, DKSH is the leading Market Expansion Services provider for companies who want to grow their business in New Zealand, offering a comprehensive range of integrated services from sourcing to marketing, sales, distribution, logistics, quality assurance and after-sales services. Key clients in New Zealand include Lindt chocolates, Werther's Original sweets, Ferrero chocolates and Red Bull energy drinks. DKSH also represents notable New Zealand brands in other Asian countries, such as Zespri Kiwifruit in Taiwan or Whittaker's Chocolate in Malaysia.

Russell Wilson, Managing Director, DKSH New Zealand, said: "Our new facility in Palmerston North plays an important role in supporting companies from the consumer goods industry who want to grow their market presence in New Zealand. The move has increased efficiencies for the business and boosted morale for our team members."

### About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 770 business locations in 36 countries – 740 of them in Asia – and 28,300 specialized staff, DKSH generated net sales of CHF 10.1 billion in 2015. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

**DKSH Business Unit Consumer Goods** is Asia Pacific's leading Market Expansion Services provider with a focus on fast moving consumer goods, food services, luxury goods, fashion and lifestyle products as well as hair and skin cosmetics. The Business Unit's comprehensive Market Expansion Services extend from product feasibility studies and registration to importation, customs clearance, marketing and merchandising, sales, warehousing, capillary physical distribution, invoicing, cash collection and after-sales services. With 680 business locations in 20 countries and around 14,770 specialized staff, Business Unit Consumer Goods serves 310,000 retail outlets on a daily basis and generated net sales of CHF 3.9 billion in 2015.

**Think Asia. Think DKSH.**

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