

Media release

DKSH and Felchlin join Salon du Chocolat 2019 in Japan

DKSH and Felchlin join Salon du Chocolat 2019 in Japan, continuing their partnership from last year.

Tokyo, Japan, January 15, 2019 — DKSH Japan and Felchlin, a Swiss chocolate manufacturer with a history of over a century, join the Salon du Chocolat 2019 from January 22 to 29, 2019 at Shinjuku NS Building in Tokyo.

Salon du Chocolat is a festival of chocolate that first took place in 1995 in Paris and celebrates its 17th anniversary this year in Japan. The main appeal of this event is to provide opportunities for consumers to meet chocolate manufacturers from around the world, in addition to the chocolatiers and their works.

Felchlin presents five products: four types of couverture chocolates, including one new product called **Bolivia 38%** and an assorted box of four chocolates. Felchlin's couverture made of cacao from well-selected, contracted farmers and rare meadow milk is targeted towards patissiers and chocolatiers. Salon du Chocolat is the only opportunity for consumers to purchase the Felchlin products.

Felchlin's CEO, Christian Aschwanden said: "We are very honored to be able to participate at this world-renowned event again this year and we are delighted to introduce our products to our Japanese customers. I hope many will enjoy our exclusive products made with passion and enthusiasm."

Michael Loefflad, President & Representative Director of DKSH Japan, commented: "It is our pleasure to collaborate again with Felchlin - a premium Swiss chocolate manufacturer with over 100 years of history - in this event. I am very proud to introduce the assorted box prepared exclusively for the Salon du Chocolat 2019 to the Japanese customer base with sophisticated taste. Make use of this opportunity and enjoy the rich-tasting chocolates of the outstanding Swiss chocolate manufacturer."

Products

- **Bolivia 38%** 3,024 yen (200g)
Couverture with cacao from Bolivia, 48 hours conching
- **Bolivia 68%** 3,024 yen (200g)
Couverture with cacao from Bolivia, 60 hours conching
- **Opus White 35%** 3,240 yen (200g)
White couverture made of rare meadow milk
- **Opus Lait 38%** 3,240 yen (200g)
Couverture made of rare meadow milk and cacao from Madagascar
- **Felchlin assorted box** 5,400 yen (100gx4)
Assort of Opus White, Opus Lait, Bolivia 68% and Bolivia 38%

Location of the booth: Big performance hall

Event information : Salon du Chocolat 2019

URL : <http://www.salon-du-chocolat.jp/>

About Felchlin

Felchlin was founded in Schwyz, Switzerland by Max Felchlin in 1908. It focuses on sustainability and continues producing chocolate products with high quality : They use cautiously selected high quality materials such as cacao from selected and contracted farmers, to whom they visit on regular basis, and milk powder made of rich meadow milk produced in the UNESCO's Biosphere Reserves. They also pay great attention to the production method such as delicate roasting for maximum 72 hours and conching. Normally the products are not sold for general consumer.

About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 825 business locations in 37 markets – 800 of them in Asia – and 31,970 specialized staff, DKSH generated net sales of CHF 11.0 billion in 2017. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

DKSH Business Unit Performance Materials is a leading specialty chemicals distributor and provider of Market Expansion Services for performance materials, covering Europe, North America and the whole of Asia. The Business Unit sources, develops, markets and distributes a wide range of specialty chemicals and ingredients for pharmaceutical, personal care, food & beverage as well as various industrial applications. In addition, it creates innovative and cutting-edge concepts and applications in 29 innovation centers located worldwide. With 100 business locations in 31 markets and around 1,010 specialized staff, Business Unit Performance Materials generated net sales of CHF 894.1 million in 2017.

For further information please contact:

DKSH Japan K.K.
Asuka Maki
Manager, Branding & Communications
Phone +81 3 5730 7342
asuka.maki@dksh.com