

Media Release

## **DKSH signs exclusive distribution agreement with Laurent Ferrier in Japan**

**DKSH Business Unit Consumer Goods has partnered with Laurent Ferrier, a luxury Swiss watch manufacturer, to exclusively market, sell, distribute and supply Laurent Ferrier's products in Japan, effective January 1, 2019.**

Tokyo, Japan, November 26, 2018 – Laurent Ferrier founded the eponymous brand in 2010 and since then the atelier in Geneva has been dedicated to manufacturing exceptional timepieces of uncompromised quality with a low production volume. The brand stands for “creatively classic” and perfectly balanced designs, inspired by the traditional craft of watchmaking and innovative masterpieces, incorporating avant-garde technology. Since Laurent Ferrier has introduced its first collection in 2010, these exclusive timepieces have gained much popularity and attracted watch enthusiasts worldwide.

Vanessa Monestel, CEO of Laurent Ferrier, commented: “I am very much looking forward to working with DKSH Japan and believe that this partnership will help us share the beauty of Laurent Ferrier timepieces with Japanese watch connoisseurs.”

Michael Loefflad, Representative Director and President of DKSH Japan, said: “I am delighted to have signed this agreement with Laurent Ferrier. With our long-standing experience in Japan, we will contribute to their business, by introducing Laurent Ferrier to Japanese watch lovers.”

### **About Laurent Ferrier**

Laurent Ferrier was founded in 2009 as a watch brand named after a watchmaker, Lauren Ferrier. As soon as the company presented their first model in Basel World 2010, it received much attention from the industry officials. Their timepiece values its classic design, best quality, and limited production in its process of design and manufacture, which has the simplicity, precision, and sophistication. These attract luxury watch fans and collectors all over the world, and the timepiece has awarded “Grand Prix d'horlogerie Geneve (GPHG)” that is regarded as the most prestigious in watch industry three times.

### **About DKSH**

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 825 business locations in 37 markets – 800 of them in Asia – and 31,970 specialized staff, DKSH generated net sales of CHF 11.0 billion in 2017. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

**DKSH Business Unit Consumer Goods** is Asia's leading Market Expansion Services provider with a focus on fast moving consumer goods, food services, luxury goods, fashion and lifestyle products as well as hair and skin cosmetics. The Business Unit's comprehensive Market Expansion Services extend from product feasibility studies and registration to importation, customs clearance, marketing and merchandising, sales, warehousing, capillary physical distribution, invoicing, cash collection and after-sales services. With 700 business locations in 22 markets and around 18,340 specialized staff, Business Unit Consumer Goods serves 310,000 retail outlets on a daily basis and generated net sales of CHF 3.6 billion in 2017.

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