

Media release

DKSH opens its first-ever clinical solution demonstration room in Hong Kong

DKSH, the leading Market Expansion Services provider with a focus on Asia, boosts its services by establishing a clinical solution demonstration room to simulate actual live environment in clinical operations. This newly created clinical solution demonstration room in Hong Kong is a stepping stone for Technology to explore the potential healthcare market in Hong Kong and other markets in Asia, by providing clinical solution services.

Hong Kong, September 12, 2018 – DKSH Business Unit Technology, Asia's leading Market Expansion Services provider for technology companies seeking to grow their business in Asia, is investing in its Hong Kong business by establishing its first-ever clinical solution demonstration room in Hong Kong.

DKSH's Business Unit Technology in Hong Kong is renowned for providing solution-based services for parking systems. In addition to its parking demonstration center, DKSH Hong Kong is now opening another demonstration room for real-time location systems at clinical grade to further enhance its solution services for customers. More brands are being added to the clinical solution portfolio of Business Unit Technology in Hong Kong, aiming to serve customers in the clinical field from hospitals, laboratories, clinics and nursing homes to body check centers with tailor-made solutions.

The new clinical solution demonstration room provides a live simulation environment of a hospital ward to demonstrate all the solutions carried out by the Business Unit Technology in Hong Kong in one go. This saves time of local healthcare practitioners to shop around for relevant solutions and enables to watch live demonstrations in a familiar environment. A one-stop-shop environment like that is convenient and user-friendly for clinical operators to discuss and simulate custom-made solutions for their operations.

"The newly established clinical solution demonstration room reinforces our strength and distinctiveness to provide solution-based services for our customers. The pressing need for increased visibility, efficiency and big data gathered for relevant interactions in the healthcare sector mean growing expectations for innovation in healthcare technology. Tapping into the potential of the healthcare market in Hong Kong and the Asian markets, we will continue to invest and upgrade facilities by offering the best technology solution services in Asia," said Thomas Fong, Vice President, Technology, DKSH Hong Kong.

About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 825 business locations in 37 markets – 800 of them in Asia – and 31,970 specialized staff, DKSH generated net sales of CHF 11.0 billion in 2017. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

DKSH Business Unit Technology is the leading provider of Market Expansion Services covering a broad range of capital investment goods and analytical instruments. The Business Unit offers total solutions in the areas of infrastructure, industrial materials and supplies, precision- and textile machinery, semiconductor, photovoltaic and electronics, agriculture, hospitality as well as specialized industrial applications. The service portfolio includes product sourcing, market entry consultancy, marketing, sales, application engineering and after-sales services like installations, maintenance and repairs. With 75 business locations in 18 markets and around 1,250 specialized staff, including 500 service engineers, Business Unit Technology generated net sales of CHF 404.2 million in 2017.

Think Asia. Think DKSH.

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