

Media release

DKSH partners with Beyond Social Services in spreading cheer to disadvantaged families in Singapore

DKSH, the leading Market Expansion Services provider with a focus on Asia, has collaborated with Beyond Social Services, a voluntary welfare organization, for a food packing and distribution initiative to spread some cheer to disadvantaged families in Singapore.

Singapore, September 7, 2018 – DKSH, the leading Market Expansion Services provider with a focus on Asia, has partnered with Beyond Social Services in an initiative, where DKSH Singapore employees volunteered to pack and distribute food to reach out to disadvantaged, low-income families in Singapore.

Over 60 DKSH Singapore employees spent an afternoon packing 300 food bundles and distributing them door-to-door to families living in public rental housing blocks across two estates in Singapore. The food bundles were each filled with daily necessities from DKSH's consumer goods portfolio, such as oil, milk, biscuits and canned food. Through this initiative, DKSH donated over SGD 10,000 worth of food supplies to 300 households in Singapore.

Beyond Social Services is a charity dedicated to help children and youth from less privileged backgrounds break away from the poverty cycle. It operates in 47 public rental housing blocks reaching almost 7,000 households. 82% of families whom Beyond Social Services works with have a household income of less than SGD 1,500 a month.

As a company deeply rooted in the communities it is active in, DKSH's approach to sustainability is to leverage its extensive network to support economic and social progress in the markets where it is present in, operating with integrity, trust and reliability. DKSH has been rooted in Singapore since the 1870 and has been strongly committed to touching Singaporean people's lives.

"We are grateful for the generous contribution of DKSH, which reassures our families that they live among compassionate and caring people. Thank you for your steadfast support that has enabled and empowered us to reach out to vulnerable children, youth and their families," shared the Beyond Social Services team.

"DKSH has a strong and active volunteering spirit, and through this partnership with Beyond Social Services, we get the perfect synergy of supporting our local communities with food products from our consumer goods portfolio. As a volunteer myself, the joy of personally delivering the food bundles, interacting with the families and seeing their smiles and appreciation makes the experience more meaningful," said Tay Lim Pin, Head, Country Management, DKSH Singapore.

About Beyond Social Services

Beyond Social Services is a charity dedicated to helping children and youth from less privileged backgrounds break away from the poverty cycle. We provide guidance, care and resources that enable families and communities to keep their young people in school and out of trouble.

About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 825 business locations in 37 countries – 800 of them in Asia – and 31,970 specialized staff, DKSH generated net sales of CHF 11.0 billion in 2017. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

Think Asia. Think DKSH.

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