

Trade show announcement

DKSH to showcase smart kitchen appliances at Taiwan HORECA Show 2018

DKSH, the leading Market Expansion Services provider with a focus on Asia, will showcase a range of smart kitchen appliances at the Taiwan International Hotel, Restaurant and Catering Show (HORECA) 2018.

Taipei, Taiwan, June 20, 2018 – DKSH's Business Unit Technology, a leading Market Expansion Services provider for technology companies seeking to grow their business in Asia, will exhibit a variety of smart kitchen equipment at the Taiwan International Hotel, Restaurant and Catering Show between June 27-30, 2018. The exhibition will be held at Taipei World Trade Center with DKSH's stand at booth No. C0700.

Due to the increasing challenge in recruiting the right talent and rising labor costs in Taiwan, many owners in the food and beverage industry are actively adopting smart kitchen solutions to enhance production efficiency and reduce cost. During this event, senior executives and sales representatives from DKSH will promote innovative products for the hospitality industry, including:

- Evertron Dr. Fry: a molecule cooker that features a unique physical water molecule control technology, reducing oil absorption by 50% and frying time by 15-30% while keeping the food juicy
- Robot Coupe R301 food processor: good for fine and coarse mincing, blending, kneading and grinding tasks.
- RATIONAL SelfCooking Center XS: the small-format, intelligent cooking system that fits in any kitchen
- KOLB microwave & convection oven: the new oven with both microwave and baking function that heats frozen food and keeps its crispy texture
- SAMMIC Sous-vide cooker: temperature-controlled sous-vide cooking has become an indispensable technique for any kitchen that follows the latest trends. Its clip-on immersion circulator with stirrer can be fitted into a standard gastronorm container of different sizes
- Dalla Corte DC Pro XT Semi-automatic coffee machine: the latest model with electronic flow regulator that enables users to manipulate coffee flavor more freely

In addition to showcasing leading hospitality equipment at the event, DKSH will host live cooking demonstrations every day. Free refreshments including coffee, fresh-pressed juice and ice-cream will be made using the showcased equipment and served at the booth.

"DKSH is very proud to partner with its key clients of innovative hospitality equipment for the exhibition. With 60 years of presence in Taiwan, we know our market well and we are pleased to provide tailored solutions, including after-sales services, that deliver maximum value to our customers. We are glad to leverage this opportunity to liaise with existing business partners and to attract new business. We look forward to continuously introducing the latest technologies to Taiwan to support the development of the food industry", commented Weilun Tsao, Managing Director, Business Unit Technology, DKSH Taiwan.

About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 825 business locations in 37 countries – 800 of them in Asia – and 31,970 specialized staff, DKSH generated net sales of CHF 11.0 billion in 2017. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

Think Asia. Think DKSH.

DKSH Business Unit Technology is the leading provider of Market Expansion Services covering a broad range of capital investment goods and analytical instruments. The Business Unit offers total solutions in the areas of infrastructure, industrial materials and supplies, precision- and textile machinery, semiconductor, photovoltaic and electronics, agriculture, hospitality as well as specialized industrial applications. The service portfolio includes product sourcing, market entry consultancy, marketing, sales, application engineering and after-sales services like installations, maintenance and repairs. With 75 business locations in 18 countries and around 1,250 specialized staff, including 500 service engineers, Business Unit Technology generated net sales of CHF 404.2 million in 2017.

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