

Media release

## **DKSH Cambodia and Abbott Nutrition host the 6th National Medical Nutrition Congress 2018**

**DKSH, the leading Market Expansion Services provider with a focus on Asia, collaborated with Abbott Nutrition to host the inaugural 6th National Medical Nutrition Congress 2018. During the event the new scientific breakthrough nutrition formula “Ensure Gold with HMB” was introduced.**

Phnom Penh, June 9, 2018 – DKSH Cambodia and Abbott Nutrition were hosts to the 6th National Medical Nutrition Congress 2018 at the Sokha Phnom Penh Hotel. The event provided a platform to introduce the new breakthrough nutrition Ensure Gold with HMB ( $\beta$ -hydroxy- $\beta$ -methylbutyrate) and triple protein blend that helps to improve muscle strength and physical performance parameters in healthy adults, reduces mortality risk of hospitalized patients and improves the nutritional status of malnourished patients.

It was an honor that we had Prof. Chhuoy Meng as our program chairman. During the event, Prof. Chhuoy Meng mentioned that “muscles are really important and their function is even more critical to support our wellbeing. While we are ageing, our muscles reduce their mass and strength and this happens even faster, when we are getting sick. This will affect patients’ health and treatment outcomes. Providing good nutrition for their muscles in the form of specific muscle nutrients will indeed improve the wellbeing of patients by enabling them to recover faster as well as reduce the treatment costs.”

Mr. Zhongyuan Liu, Senior Nutrition Scientist from Abbott Nutrition International Singapore, was invited to share his knowledge on the topic “HMB – The Science Behind This Interesting Ingredient.” “HMB is the most interesting ingredient and important scientific breakthrough that we put into the formula together with a triple protein blend that supports building muscle mass and strength.” Dr. Chew Teong Huang Samuel, Geriatric Medicine, Senior Consultant, mentioned in his presentation “Nourish the Muscle, Impact Survival: New evidence on the Role of Specialized Nutrition in Improving Patient Outcomes” that “putting HMB into the formula actually helps patients to be able to build up their muscle mass and strength. The Nourish study proves the effectiveness of HMB in supporting the building of muscle mass and patients’ treatment outcomes. There is some food that contains a certain amount of HMB, however, we will not get enough HMB supply from those food products. Formulated nutrition containing HMB is a good source to supply our bodies with sufficient HMB.”

HMB ( $\beta$ -Hydroxy- $\beta$ -Methylbutyrate) is a natural metabolite of the amino acid leucine which is produced in low levels in the human body and found in small amounts in certain types food (e.g. avocado, grapefruit, catfish etc.). HMB has been researched for several years and there are many clinical trials supporting its use and proving that it helps improving muscle strength and physical performance. Now, HMB is added in the new breakthrough nutrition Ensure Gold along with other necessary ingredients, such as carbohydrate to provide energy, calcium and vitamin D to fortify bones, plant-based fat blends with omega-3 to support the health of the heart as well as 28 vitamins, minerals, and antioxidants to support the immune system and prebiotics to improve digestion. Ensure Gold is clinically proven to restore strength in eight weeks\*.

Ref: \*Edington J et al. Clin Nutr. 2004 Apr;23(2):195-204.

**About DKSH Group**

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 825 business locations in 37 countries – 800 of them in Asia – and 31,970 specialized staff, DKSH generated net sales of CHF 11.0 billion in 2017. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

**DKSH Business Unit Consumer Goods** is Asia's leading Market Expansion Services provider with a focus on fast moving consumer goods, food services, luxury goods, fashion and lifestyle products as well as hair and skin cosmetics. The Business Unit's comprehensive Market Expansion Services extend from product feasibility studies and registration to importation, customs clearance, marketing and merchandising, sales, warehousing, capillary physical distribution, invoicing, cash collection and after-sales services. With 700 business locations in 22 countries and around 18,340 specialized staff, Business Unit Consumer Goods serves 310,000 retail outlets on a daily basis and generated net sales of CHF 3.6 billion in 2017.

**For more information please contact:****DKSH Cambodia Ltd.**

Chanreasey Chum

Manager, Branding & Communications

Phone +855 23 222 288

[chanreasey.chum@dksh.com](mailto:chanreasey.chum@dksh.com)