

Media release

DKSH Myanmar demonstrates its engagement for local communities with a day trip for the Witharkhar Orphanage

DKSH Myanmar organized a day trip to Shwe Thar Lyaung pagoda and Shwe Pyi resort at the Bago region for children from the Witharkhar Orphanage and School. The excursion included fun activities and aimed at gaining environmental knowledge.

Yangon, Myanmar, March 17, 2018 – DKSH Myanmar organized a day outing for the staff, students and residents of the Witharkhar Orphanage and School. This is a Nunnery school that looks after orphans and provides monastic education to them as well as to other children in the surrounding area. The trip encouraged the children to acquire environmental knowledge with the help of fun games.

In the morning, DKSH employees, children and staff from Witharkhar met at Shwe Thar Lyaung Pagoda in the Bago region. After a tour of the Pagoda, a light breakfast was provided for volunteers and children. Subsequently, the group traveled to the nearby Shwe Pyi resort.

The Shwe Pyi resort is a very beautiful place with extensive and convenient amenities for relaxation and fun activities. A delicious lunch was enjoyed by all attendees. One of the volunteers gave a speech on the importance of education. The rest of the afternoon was spent by enjoying fun games.

At the end of the outing, Phillip Wray, Vice President, Healthcare handed out presents to all children and the participants went back home having experienced a very special day. Also, DKSH employees enjoyed engaging with the local communities and are dedicated to serve society beyond pure business activities.

About DKSH Group

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 825 business locations in 37 countries – 800 of them in Asia – and 31,970 specialized staff, DKSH generated net sales of CHF 11.0 billion in 2017.

The company offers a tailor-made, integrated portfolio of sourcing, marketing, sales, distribution and after-sales services. It provides business partners with expertise as well as on-the-ground logistics based on a comprehensive network of unique size and depth. Business activities are organized into four specialized Business Units that mirror DKSH fields of expertise: Consumer Goods, Healthcare, Performance Materials and Technology.

DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

About DKSH Myanmar

DKSH Myanmar is the leading provider of Market Expansion Services in Myanmar. Operating in Myanmar since 1996, we provide clients and customers integrated and tailor-made services along the entire value chain, from sourcing, marketing and sales, distribution and logistics to after-sales and support services.

With more than 2,710 employees, DKSH Myanmar provides business partners with a wide range of knowledge and experience, combined with deep industry expertise in the specialized Business Units of Consumer Goods, Healthcare, Performance Materials and Technology. The company has strong connections throughout the country from the head office in Yangon and branches in Mandalay, Myitkyinar, Taunggyi and Mawlamyine.

For further information, please contact:

DKSH (Myanmar) Ltd.

Kyaw Swar

Brand Champion

Phone +95 9 25326 1559

kyaw.swar.bc@dksh.com