

Media release

## **DKSH supports research in ASEAN with new Center of Excellence at Bangkok's Mahidol University**

**DKSH, the leading Market Expansion Services provider with a focus on Asia, has opened a Center of Excellence at one of Thailand's leading research bodies, the Mahidol University. The new scientific facility is equipped with a wide range of instruments from Malvern Panalytical capable of chemical, physical and structural materials analysis.**

Bangkok, Thailand, October 25, 2017 – DKSH Business Unit Technology, a leading Market Expansion Services provider for technology companies, has opened a Center of Excellence at Bangkok's renowned Mahidol University. The facility will act as a regional hub for ASEAN in developing technical and application expertise for Malvern Panalytical's wide range of analytical instruments, such as Mastersizer, Zetasizer, Microcal, Nanosight, Omnisec, Kinexus – for particle size analysis, Terraspec Halo near-infrared spectrometer and Epsilon 1 for elemental analysis by X-ray fluorescence spectrometry. Furthermore, the center will have a strong focus on life sciences but will also support research for other industries including petrochemicals and cement.

The fully-equipped center will enable DKSH to provide pre- and post-sales support to its key customers, as well as to host tests, trainings and product demos. Located at the Faculty of Science's Mahidol University, the facility aims to foster the collaboration between DKSH and the academia in Thailand. Students and staff will be granted full access to the equipment and will leverage on the leading technologies to conduct their research.

Assoc. Prof. Sittiwat Lertsiri, Dean of Faculty of Science, Mahidol University stated: "As one of the leading research universities in the country, we are delighted to collaborate and launch the DKSH Center of Excellence at Faculty of Science, Mahidol University. This Center of Excellence aims to synergize the close collaboration between academia and industries to ultimately serve the goal to increase output of research and innovation.

Hanno Elbraechter, Head Business Unit Technology, DKSH, commented: "DKSH's Center of Excellence at Mahidol University is a complete and modern scientific facility with cutting-edge technologies from Malvern Panalytical that enable researchers to perform materials research from chemical to structural and physical analysis. DKSH is honored to collaborate with the university, as this collaboration will cultivate numerous educational and networking opportunities. By providing innovative technologies and services to our significant customer base in Thailand and beyond, we will further strengthen DKSH's Business Unit Technology as a total solution provider."

If you would like to find out more about the Center of Excellence, please contact us at [centerofexcellence@dksh.com](mailto:centerofexcellence@dksh.com)

### **About DKSH**

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 780 business locations in 36 countries – 750 of them in Asia – and 30,320 specialized staff, DKSH generated net sales of CHF 10.5 billion in 2016. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

**Think Asia. Think DKSH.**

**Malvern Panalytical** technologies are used by scientists and engineers in a wide range of industries and organizations to solve the challenges associated with maximizing productivity, developing better quality products and getting them to market faster. Our mission is to create superior, customer-focused solutions and services to deliver tangible economic impact through chemical, physical and structural analysis of materials.

Underpinned by extensive industry knowledge and technical and applications expertise, Malvern Panalytical instruments help users better understand a wide variety of materials, from proteins and polymers to metals and building materials. Our technologies enable the measurement of parameters such as particle size, shape and zeta potential, biomolecular interactions and stability, rheological properties, elemental concentrations and crystallographic structure. Highly reliable and robust characterization of these properties is fundamental to predicting how a product will behave during use, to optimizing its performance and achieving manufacturing excellence.

Malvern Panalytical was formed by the merger of Malvern Instruments and PANalytical on January 1, 2017, and employs over 2,000 people worldwide. With R&D and manufacturing sites in North America, Europe and China and a global sales and service presence, we provide unrivalled levels of customer support. Malvern Panalytical is a strong player and innovator in the materials characterization market, providing expert solutions for superior actionable insight.

Malvern Panalytical is part of Spectris plc, the productivity-enhancing instruments and controls company.

**DKSH Business Unit Technology** is the leading provider of Market Expansion Services covering a broad range of capital investment goods and analytical instruments. The Business Unit offers total solutions in the areas of infrastructure, industrial materials and supplies, precision- and textile machinery, semiconductor, photovoltaic and electronics, agriculture, hospitality as well as specialized industrial applications. The service portfolio includes product sourcing, market entry consultancy, marketing, sales, application engineering and after-sales services like installations, maintenance and repairs. With 80 business locations in 18 countries and around 1,360 specialized staff, including 500 service engineers, Business Unit Technology generated net sales of CHF 385.4 million in 2016.

**For further information, please contact:**

**DKSH Thailand**

Thanatchaporn Jaruwanakul  
Manager, Branding & Communications  
Phone +66 2 301 7365  
[thanatchaporn.j@dksh.com](mailto:thanatchaporn.j@dksh.com)

**DKSH Business Unit Technology**

Irene Chen  
Manager, Group Communications  
Business Unit Technology  
Phone +886 2 8752 7611  
[irene.yr.chen@dksh.com](mailto:irene.yr.chen@dksh.com)