

Media release

DKSH Thailand touched the lives of students in Chiang Mai through a “Play Day”

DKSH, the leading Marketing Expansion Services provider with a focus on Asia, and its long-term partner Right To Play Foundation touched the lives of 84 students at San Pa Yang Witthayakhom School, Chiang Mai, through the organization of a “Play Day”.

Bangkok, Thailand, August 3, 2017 – Around 84 students learned about the importance of collaboration, managing emotions, setting goals and other life skills through playing games at the “Play Day” recently organized by DKSH. Under the theme “Touching Thai lives since 1906”, Play Days are part of a campaign to improve the lives of Thai children. Following Play Days in Ayutthaya and Samut Prakan and a Charity Day in Bangkok, DKSH continues to engage its 11,000 specialists and business partners in Thailand to organize a series of meaningful activities nationwide.



Photo caption

Mr. Fabrice Goetschmann (fourth from left), Deputy Vice President, Business Unit Consumer Goods, DKSH Thailand; **Ms. Duangjai Yanroj** (third from right), Principal, San Pa Yang Witthayakhom School, Chiang Mai



Students at San Pa Yang Withthayakhom School learned about the importance of collaboration, managing emotions, setting goals and other life skills through playing games.



Trained DKSH specialists oversee a learning station at the Play Day in Chiang Mai.

About DKSH Group

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 780 business locations in 36 countries – 750 of them in Asia – and 30,320 specialized employees, DKSH generated net sales of CHF 10.5 billion in 2016.

The company offers a tailor-made, integrated portfolio of sourcing, marketing, sales, distribution and after-sales services. It provides business partners with expertise as well as on-the-ground logistics based on a comprehensive network of unique size and depth. Business activities are organized into four specialized Business Units that mirror DKSH fields of expertise: Consumer Goods, Healthcare, Performance Materials and Technology.

DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

About DKSH Thailand

DKSH Thailand Limited is the leading company in providing a comprehensive portfolio of services by providing tailor-made services covering the complete Market Expansion Services value chain, from sourcing, market analysis and research, marketing, sales, distribution, logistics, and after-sales services of a diversified range of products. The Thailand office has evolved into the most important hub within DKSH's global network, adding value for our business partners and helping them to grow their business in new and existing markets. DKSH Thailand is one of the largest organizations in the country in terms of sales, employing over 11,000 specialists. It is also the largest country operation of the DKSH Group. DKSH Thailand currently serve over 480 multinational and local companies through our four highly specialized Business Units.

For further information please contact:

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