

Media release

DKSH provides comprehensive supply chain services to Yahoo's e-commerce business in Taiwan

DKSH, the leading Market Expansion Services provider with a focus on Asia, will provide e-fulfillment services to Yahoo's e-commerce business in Taiwan. The recent agreement showcases DKSH's ability to provide a broad range of services to both offline as well as online trade channels in Asia.

Taipei, Taiwan, March 31, 2015 - DKSH Business Unit Consumer Goods, Asia's leading Market Expansion Services specialist for fast moving consumer goods, will provide e-fulfillment services to Yahoo's e-commerce business in Taiwan. Under the new agreement, DKSH will ensure the correct and timely handling of more than 500,000 different products.

Yahoo Kimo's e-commerce platform (<http://tw.buy.yahoo.com>) is currently one of the rapidly growing e-commerce brands in the Taiwanese market. Under the agreement, DKSH will provide logistics, returns handling, labeling and order processing services to Yahoo Kimo. In parallel, DKSH is launching a six-hour delivery service to convenience stores within Taipei city and provides track and trace capability of an order.

Andy Shan, Vice President E-commerce Operation, Yahoo Kimo Taiwan, stated: "After extensive evaluation, we have decided to choose DKSH as a partner to help us grow the e-commerce business in Taiwan. We considered many factors such as IT capabilities, operational team qualities, e-commerce fulfillment experience, financial health and cost. DKSH meets our requirements and the team shows great ambition to help us to take the business to the next level."

Frank M. Koch, General Manager, Business Unit Consumer Goods, DKSH Taiwan, said: "This collaboration has proven again DKSH's leading edge supply chain solution capabilities for the e-fulfillment business. Through our extensive network, experience, infrastructure and commitment, we are convinced that we will be an effective partner to help Yahoo grow their e-commerce business. The agreement with Yahoo is a good example of how we not only support expansion of our clients in the conventional trade, but also help our clients grow in online channels."

Other e-commerce clients for DKSH Taiwan include L'Oréal, Kiehl's or Shu Uemura. The agreement strengthens DKSH's position as a partner for e-commerce companies in Taiwan while contributing incrementally to the Group's overall profitability over time.

About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets.

Publicly listed on the SIX Swiss Exchange since March 2012, DKSH is a global company headquartered in Zurich. With 750 business locations in 35 countries – 720 of them in Asia – and 27,600 specialized staff, DKSH generated net sales of CHF 9.8 billion in 2014.

In 2015, DKSH celebrates its 150th anniversary. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia, and is deeply rooted in communities and businesses across Asia Pacific.

DKSH Business Unit Consumer Goods is Asia's leading Market Expansion Services provider with a focus on fast moving consumer goods, food services, luxury goods, fashion and lifestyle products, as well as hair and skin cosmetics. The Business Unit's comprehensive Market Expansion Services extend from product feasibility studies and registration to importation, customs clearance, marketing and

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merchandising, sales, warehousing, physical distribution, invoicing, cash collection and after-sales services. With 640 business locations in 22 countries and around 14,560 specialized staff, Business Unit Consumer Goods serves 310,000 retail outlets on a daily basis and generated net sales of CHF 4.1 billion in 2014.

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