

Media release

DKSH and Right To Play: ten years of cooperation for the children in Thailand

The Market Expansion Services provider DKSH and the humanitarian organization Right To Play celebrate their tenth year of cooperation. The project started in 2006 as a response to the devastating tsunami and since then has improved life skills of tens of thousands children in Thailand through sport and play.

Bangkok, Thailand, December 28, 2016 – DKSH, the leading Market Expansion Services provider with a focus on Asia, has been supporting the activities of Right To Play in Thailand since 2006. The globally active humanitarian organization, founded in Canada more than two decades ago, uses the transformative power of play to educate and empower children facing adversity. Right To Play supports one million children and young people worldwide. Right To Play strives towards building sustainability in three main areas; quality education, transforming health practices and in building peaceful communities.

DKSH has been present in Thailand for 110 years and, as one of the largest local companies, is an integral part of the Thai society. The cooperation with Right To Play started in 2006 as a response to the tsunami that devastated Southern Thailand and has since expanded to additional locations in Phuket, Bangkok, Nakhonsawan and Ayutthaya. Right To Play now reaches 15,000 children in 200 schools and 400 youth in juvenile detention centers through play-based learning activities. Next to monetary donations, DKSH supports the organization through voluntary work offered by its employees. Additionally, Right To Play's local office is based in DKSH's company campus at Sukhumvit Road in Bangkok.

Established in Bangkok in 1906 as Diethelm & Co., DKSH has been committed to improving the lives of the people in Thailand. DKSH gives millions of people in Thailand access to high-quality consumer goods and healthcare products. Among other feats, DKSH has played a vital role in the development of the nation's railway infrastructure.

Adrian T. Keller, Chairman of DKSH said: "The development of DKSH and Thailand are tightly bound together – that is why we put full emphasis on supporting activities that improve the lives of the Thai people. With Right To Play, we have found a reliable partner who shares our values of improving life skills of Thailand's children. Everyone at DKSH is proud that we have been an important partner for Right To Play for a full decade now."

"Social change doesn't come overnight. The steady partnership with DKSH forms an important part of our program work in Thailand – and it has largely contributed to improve life skills of children through sport and play. These skills are fundamental for a life in dignity and in self-determination and support the children to become responsible people in the society," stated Sonja Ringdal, National Director of Right To Play Switzerland.

About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 770 business locations in 36 countries – 740 of them in Asia – and 28,300 specialized staff, DKSH generated net sales of CHF 10.1 billion in 2015. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

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