

Media release

Effects of the Bangkok attacks on economic development in Thailand have to be watched

- **Series of attacks in Thailand targeted to damage tourism and therewith economic development**
- **Long-term growth drivers in ASEAN remain intact**
- **Progressive dividend policy of DKSH**

Zurich, Switzerland, August 20, 2015 – DKSH (SIX: DKSH), the leading Market Expansion Services provider with a focus on Asia, takes the series of attacks in its main market Thailand (approximately 33% of Group net sales) as a reason to immediately inform market participants.

Effects of the Bangkok attacks on economic development in Thailand to be analyzed in the next months

According to Thailand's Prime Minister, the series of attacks in the capital Bangkok is a targeted action against tourism and overall economic development in Thailand. Tourism substantially contributes to the development of the Thai economy and the demand for domestic and foreign products. Therefore the magnitude of the impact on DKSH's business has to be watched in detail in the next months.

Long-term growth drivers in Asia remain intact

Independent of these developments in Thailand, the long-term growth drivers in the Asian markets relevant for DKSH remain intact: the growing middle class with higher available income, the rising inner-Asian trade and the trend of clients for outsourcing.

Progressive dividend policy of DKSH

As a consequence of the positive business performance already achieved in 2015, DKSH plans to pursue with its progressive dividend policy.

About DKSH Group

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since March 2012, DKSH is a global company headquartered in Zurich. With 750 business locations in 35 countries – 720 of them in Asia – and 27,600 specialized staff, DKSH generated net sales of CHF 9.8 billion in 2014. In 2015, DKSH celebrates its 150th anniversary. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia, and is deeply rooted in communities and businesses across Asia Pacific.

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