35%

## IN THE REGION, FOR THE REGION

Bühler has systematically localized its resources and offers manufacturing sites, service stations, sales offices, R&D facilities, and application and training centers across 140 countries.



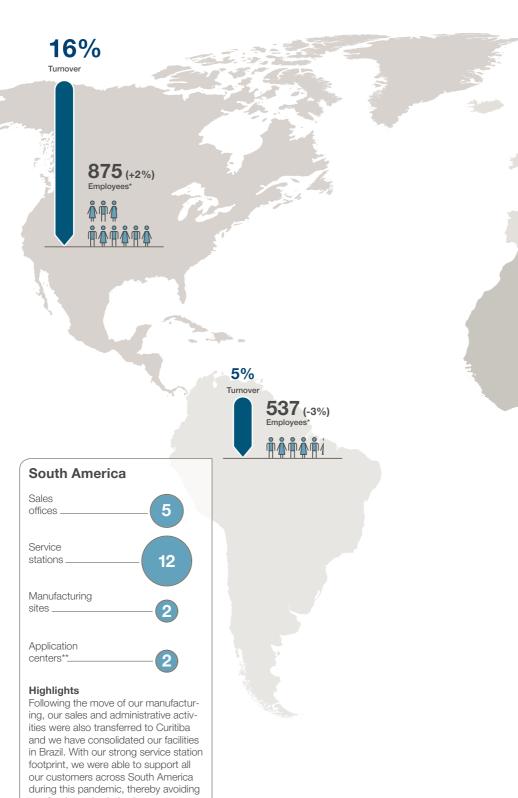
## **Highlights**

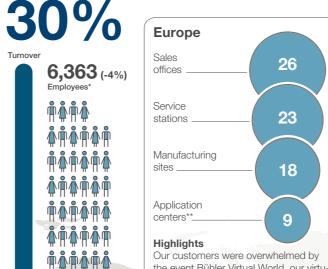
We celebrated the grand opening of our Food Application Center in Minneapolis with GO!2020, a groundbreaking virtual event. Our market presence strengthened through the integration of our sales teams, and expansion of our key account management platform Proximity to our customers was improved with the addition of the Springdale, Arkansas facility, and the launch of BühlerVision, a digital service product allowing our service technicians to provide next-level virtual support during a time of travel restrictions.



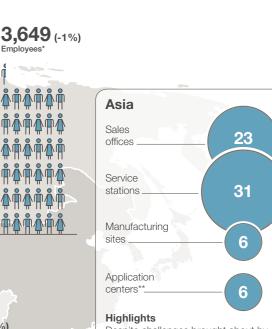
\* FTE (= full time equivalent)











Despite challenges brought about by Covid-19, our Asia region continued to perform driven by a strong China business with a growth of 15% in newly booked orders. The fast recovery after the lockdown was a lighthouse for our entire organization as well as for all our customers globally. Our joint venture with Premier Tech has been successfully set-up and has started operations.

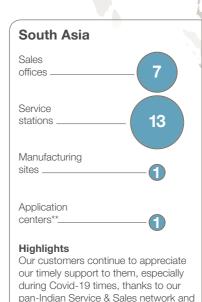


456 (+2%)

11%

## Highlights

We continued to support our customers despite heavy travel restrictions and did the first ever fully remote commissioning of a flour mill. After the very tragic blast in Beirut, our teams helped the mills around the harbor to be up again after three days. The new President for the Region Middle East & Africa, Heiko Feuring, joined the Dubai office in the third quarter.



the implementation of the digital set-up

across the Bühler offices in India.

3%

**577** (-5%)

## Total number of Bühler sites across the world in 2020:



83 sales offices



100 service stations



<sup>\*\*</sup> Bühler has Application & Training Centers in 24 countries, some of which cover multiple industrial applications.