



Immatrikulationen von neuen Personenwagen (CH+FL)
 Mises en circulation des voitures de tourisme neuves (CH+FL)
 Stichtag: 31. August 2019 lc

Januar - August 2019
 janvier - août 2019

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]					
	Aug. 19	Aug. 18		Aug. 19	Aug. 18	+/- %	Kum. 19	Kum. 18		Kum. 19	Kum. 18	+/- %
Alfa Romeo	0.9	1.5		168	316	-46.8	1.0	1.3		2'011	2'663	-24.5
Alpine	0.1	0.1		10	16	-37.5	0.1	0.1		161	103	56.3
Aston Martin	0.1	0.1		14	15	-6.7	0.1	0.1		142	125	13.6
Audi	5.3	7.5		1'024	1'608	-36.3	5.9	6.1		11'893	12'513	-5.0
BMW	7.8	8.1		1'519	1'741	-12.8	7.8	7.9		15'728	16'271	-3.3
BMW Alpina	0.0	0.0		4	1	300.0	0.0	0.0		38	49	-22.4
Citroën	2.1	2.0		400	425	-5.9	2.1	2.3		4'203	4'804	-12.5
Dacia	2.5	3.1		492	656	-25.0	2.6	3.0		5'355	6'183	-13.4
DS Automobiles	0.2	0.1		45	32	40.6	0.2	0.3		439	549	-20.0
Fiat	3.0	3.5		587	762	-23.0	2.8	3.2		5'720	6'506	-12.1
Ford	5.4	5.1		1'043	1'104	-5.5	4.6	5.0		9'303	10'245	-9.2
Honda	1.3	1.1		245	247	-0.8	1.1	1.2		2'303	2'504	-8.0
Hyundai	2.9	2.6		568	561	1.2	2.7	2.6		5'452	5'352	1.9
Infiniti	0.0	0.1		8	12	-33.3	0.0	0.0		86	79	8.9
Jaguar	0.7	0.3		132	55	140.0	0.8	0.6		1'626	1'146	41.9
Jeep	1.8	1.7		352	367	-4.1	1.7	1.5		3'490	3'118	11.9
Kia	1.5	1.6		293	337	-13.1	1.4	1.6		2'814	3'298	-14.7
Land Rover	1.1	0.8		223	173	28.9	1.3	1.1		2'617	2'330	12.3
Lexus	0.3	0.3		68	62	9.7	0.3	0.2		538	385	39.7
Maserati	0.1	0.1		26	23	13.0	0.1	0.2		267	402	-33.6
Mazda	2.1	2.1		410	454	-9.7	2.0	2.1		4'009	4'216	-4.9
Mercedes	10.0	8.6		1'935	1'850	4.6	8.3	8.0		16'794	16'319	2.9
Mini	1.6	2.0		307	428	-28.3	1.6	2.0		3'192	4'004	-20.3
Mitsubishi	1.1	1.5		217	313	-30.7	1.4	1.4		2'773	2'893	-4.1
Nissan	1.4	1.6		271	334	-18.9	1.6	1.6		3'289	3'297	-0.2
Opel	3.5	3.2		690	696	-0.9	3.5	4.0		7'115	8'274	-14.0
Peugeot	2.7	3.3		523	714	-26.8	3.0	3.3		6'162	6'715	-8.2
Porsche	1.4	1.2		273	267	2.2	1.0	1.4		2'120	2'857	-25.8
Renault	4.1	3.2		794	693	14.6	3.7	4.5		7'476	9'222	-18.9
Seat	5.3	4.2		1'039	907	14.6	4.7	4.2		9'549	8'562	11.5
Škoda	7.2	5.6		1'394	1'213	14.9	7.7	6.3		15'470	12'856	20.3
Smart	0.6	0.7		122	157	-22.3	0.7	0.7		1'377	1'335	3.1
SsangYong	0.1	0.3		14	62	-77.4	0.2	0.3		321	532	-39.7
Subaru	0.6	1.2		110	268	-59.0	1.2	1.5		2'431	3'141	-22.6
Suzuki	2.1	2.1		405	460	-12.0	2.5	2.5		5'058	5'023	0.7
Tesla	1.0	0.3		192	71	170.4	1.7	0.4		3'415	890	283.7
Toyota	5.1	3.3		1'001	709	41.2	3.7	3.1		7'395	6'437	14.9
Volkswagen	9.9	12.8		1'930	2'741	-29.6	11.3	11.3		22'755	23'220	-2.0
Volvo	2.2	2.3		424	485	-12.6	2.9	2.6		5'767	5'313	8.5
Diverse Marken	0.8	0.7		165	149	10.7	0.7	0.6		1'437	1'146	25.4
GESAMT-TOTAL	100.0	100.0		19'437	21'484	-9.5	100.0	100.0		202'091	204'877	-1.4
4 x 4	48.5	51.0		9'423	10'950	-13.9	50.1	48.7		101'213	99'806	1.4
DIESEL	25.2	28.8		4'898	6'195	-20.9	26.8	30.3		54'228	62'086	-12.7
Hybrid (Benzin)	8.2	5.4		1'592	1'167	36.4	6.2	4.4		12'475	9'084	37.3
Hybrid (Diesel)	1.6	0.4		304	87	249.4	0.9	0.1		1'831	289	533.6
Elektrisch	3.2	1.5		625	313	99.7	3.6	1.4		7'313	2'946	148.2
CNG	0.6	0.3		119	60	98.3	0.4	0.4		734	736	-0.3
Wasserstoff / Elektr.	0.0	0.0		2	0		0.0	0.0		17	24	-29.2
ALTERNATIV-ANTRIEB	13.5	7.6		2'624	1'628	61.2	11.1	6.4		22'353	13'086	70.8

Quelle, source: auto-schweiz / ASTRA, OFROU/MOFIS 2.09.19