



Immatrikulationen von neuen Personenwagen (CH+FL)
 Mises en circulation des voitures de tourisme neuves (CH+FL)
 Stichtag: 30. April 2019 rb

Januar - April 2019
 janvier - avril 2019

| Marken | Marktanteil [%] | | | Marktanteil [%] | | | Marktanteil [%] | | |
|---------------------------|-----------------|--------------|-------------|-----------------|---------------|-------------|-----------------|--------------|-------------|
| | Apr. 19 | Apr. 18 | +/- % | Apr. 19 | Apr. 18 | +/- % | Kum. 19 | Kum. 18 | +/- % |
| Alfa Romeo | 1.0 | 1.1 | -4.2 | 274 | 286 | -4.2 | 1.0 | 1.2 | -10.1 |
| Alpine | 0.1 | 0.1 | 20.0 | 18 | 15 | 20.0 | 0.1 | 0.0 | 364.7 |
| Aston Martin | 0.1 | 0.1 | 47.4 | 28 | 19 | 47.4 | 0.1 | 0.1 | 44.6 |
| Audi | 4.9 | 6.6 | -19.8 | 1'399 | 1'745 | -19.8 | 5.5 | 5.8 | -3.1 |
| BMW | 7.7 | 8.0 | 3.4 | 2'198 | 2'126 | 3.4 | 7.6 | 8.0 | -3.3 |
| BMW Alpina | 0.0 | 0.0 | -75.0 | 2 | 8 | -75.0 | 0.0 | 0.0 | -75.0 |
| Citroën | 1.7 | 2.1 | -11.7 | 499 | 565 | -11.7 | 1.9 | 2.3 | -18.5 |
| Dacia | 2.4 | 2.8 | -7.5 | 686 | 742 | -7.5 | 2.6 | 2.8 | -6.9 |
| DS Automobiles | 0.2 | 0.3 | -11.8 | 60 | 68 | -11.8 | 0.2 | 0.2 | -20.2 |
| Fiat | 2.6 | 3.5 | -20.5 | 744 | 936 | -20.5 | 2.8 | 3.1 | -8.8 |
| Ford | 3.9 | 4.4 | -3.4 | 1'124 | 1'164 | -3.4 | 4.5 | 4.9 | -5.9 |
| Honda | 0.9 | 1.0 | 0.4 | 267 | 266 | 0.4 | 1.2 | 1.5 | -16.4 |
| Hyundai | 3.2 | 3.2 | 9.1 | 921 | 844 | 9.1 | 2.7 | 2.9 | -5.1 |
| Infiniti | 0.0 | 0.0 | 55.6 | 14 | 9 | 55.6 | 0.0 | 0.0 | 28.2 |
| Jaguar | 1.0 | 0.5 | 95.8 | 278 | 142 | 95.8 | 0.9 | 0.6 | 63.8 |
| Jeep | 1.8 | 1.8 | 12.2 | 526 | 469 | 12.2 | 1.7 | 1.5 | 20.5 |
| Kia | 1.5 | 2.0 | -20.1 | 430 | 538 | -20.1 | 1.4 | 1.7 | -12.4 |
| Land Rover | 1.3 | 1.1 | 20.4 | 360 | 299 | 20.4 | 1.4 | 1.3 | 12.7 |
| Lexus | 0.2 | 0.2 | 32.0 | 66 | 50 | 32.0 | 0.2 | 0.2 | 15.8 |
| Maserati | 0.2 | 0.2 | -19.4 | 50 | 62 | -19.4 | 0.1 | 0.2 | -40.9 |
| Mazda | 1.9 | 1.9 | 8.2 | 538 | 497 | 8.2 | 1.9 | 2.2 | -11.9 |
| Mercedes | 7.4 | 7.9 | 0.9 | 2'108 | 2'089 | 0.9 | 8.2 | 8.4 | -0.8 |
| Mini | 1.9 | 2.1 | -3.6 | 538 | 558 | -3.6 | 1.6 | 2.0 | -17.2 |
| Mitsubishi | 1.2 | 1.2 | 6.4 | 348 | 327 | 6.4 | 1.3 | 1.3 | -2.8 |
| Nissan | 1.9 | 1.3 | 63.6 | 553 | 338 | 63.6 | 1.9 | 1.9 | 1.5 |
| Opel | 3.9 | 3.5 | 23.1 | 1'129 | 917 | 23.1 | 3.1 | 4.1 | -21.7 |
| Peugeot | 2.8 | 3.2 | -2.7 | 814 | 837 | -2.7 | 3.1 | 3.2 | -2.9 |
| Porsche | 1.5 | 1.5 | 7.3 | 441 | 411 | 7.3 | 0.9 | 1.4 | -37.7 |
| Renault | 3.7 | 5.5 | -27.2 | 1'069 | 1'468 | -27.2 | 3.5 | 4.5 | -20.0 |
| Seat | 4.5 | 4.1 | 17.3 | 1'279 | 1'090 | 17.3 | 4.6 | 4.1 | 13.2 |
| Škoda | 7.7 | 5.4 | 54.0 | 2'192 | 1'423 | 54.0 | 8.3 | 6.4 | 31.0 |
| Smart | 0.8 | 0.6 | 40.0 | 217 | 155 | 40.0 | 0.8 | 0.6 | 29.7 |
| SsangYong | 0.2 | 0.3 | -12.9 | 61 | 70 | -12.9 | 0.2 | 0.3 | -30.5 |
| Subaru | 2.4 | 1.8 | 48.5 | 695 | 468 | 48.5 | 1.7 | 1.7 | 5.3 |
| Suzuki | 2.5 | 3.1 | -14.6 | 708 | 829 | -14.6 | 2.5 | 2.6 | -1.5 |
| Tesla | 1.9 | 0.3 | 703.0 | 538 | 67 | 703.0 | 2.1 | 0.4 | 384.1 |
| Toyota | 3.4 | 3.7 | -1.9 | 966 | 985 | -1.9 | 3.5 | 3.3 | 6.7 |
| Volkswagen | 11.6 | 10.7 | 17.7 | 3'331 | 2'831 | 17.7 | 11.2 | 9.9 | 15.7 |
| Volvo | 3.1 | 2.3 | 42.4 | 883 | 620 | 42.4 | 3.1 | 2.7 | 16.2 |
| Diverse Marken | 0.9 | 0.7 | 44.1 | 268 | 186 | 44.1 | 0.7 | 0.5 | 27.7 |
| GESAMT-TOTAL | 100.0 | 100.0 | 7.9 | 28'620 | 26'519 | 7.9 | 100.0 | 100.0 | 2.1 |
| 4 x 4 | 51.6 | 47.9 | 16.4 | 14'775 | 12'691 | 16.4 | 51.1 | 48.9 | 6.8 |
| DIESEL | 26.1 | 28.2 | -0.4 | 7'456 | 7'484 | -0.4 | 27.6 | 30.6 | -8.0 |
| Hybrid (Benzin) | 6.1 | 4.7 | 38.5 | 1'735 | 1'253 | 38.5 | 5.5 | 4.2 | 32.3 |
| Hybrid (Diesel) | 0.4 | 0.1 | 219.4 | 115 | 36 | 219.4 | 0.6 | 0.1 | 392.3 |
| Elektrisch | 3.9 | 1.1 | 288.2 | 1'122 | 289 | 288.2 | 4.1 | 1.6 | 160.0 |
| CNG | 0.4 | 0.6 | -24.5 | 111 | 147 | -24.5 | 0.2 | 0.4 | -52.6 |
| Wasserstoff / Elektr. | 0.0 | 0.0 | -100.0 | 0 | 2 | -100.0 | 0.0 | 0.0 | -95.5 |
| ALTERNATIV-ANTRIEB | 10.8 | 6.5 | 78.5 | 3'083 | 1'727 | 78.5 | 10.4 | 6.4 | 64.9 |

Quelle: auto-schweiz / ASTRA/MOFIS 1.05.19 / source: auto-suisse / OFROU/MOFIS 1.05.19