



**Immatrikulationen von neuen Personenwagen (CH+FL)**  
**Mises en circulation des voitures de tourisme neuves (CH+FL)**  
**Stichtag: 31. März 2019 rb**

Januar - März 2019  
 janvier - mars 2019

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]		
	Mrz. 19	Mrz. 18		Mrz. 19	Mrz. 18	+/- %	Kum. 19	Kum. 18	+/- %
Alfa Romeo	0.9	1.3		259	360	-28.1	1.1	1.2	
Alpine	0.1	0.0		29	2	1'350.0	0.1	0.0	
Aston Martin	0.1	0.1		19	24	-20.8	0.1	0.1	
Audi	7.5	5.7		2'173	1'603	35.6	5.7	5.5	
BMW	6.5	7.2		1'881	2'037	-7.7	7.5	8.0	
BMW Alpina	0.0	0.0		3	3	0.0	0.0	0.0	
Citroën	1.8	2.5		523	706	-25.9	1.9	2.4	
Dacia	2.4	2.7		691	759	-9.0	2.7	2.9	
DS	0.2	0.2		47	54	-13.0	0.2	0.2	
Fiat	2.8	2.6		811	743	9.2	2.8	2.9	
Ford	4.5	5.6		1'301	1'567	-17.0	4.7	5.0	
Honda	1.3	1.9		376	543	-30.8	1.3	1.6	
Hyundai	2.3	2.6		672	736	-8.7	2.5	2.8	
Infiniti	0.1	0.0		15	10	50.0	0.0	0.0	
Jaguar	0.9	0.6		257	182	41.2	0.9	0.6	
Jeep	1.5	1.3		442	378	16.9	1.7	1.4	
Kia	1.5	1.8		437	502	-12.9	1.4	1.6	
Land-Rover	1.5	1.5		426	409	4.2	1.5	1.4	
Lexus	0.2	0.2		64	48	33.3	0.2	0.2	
Maserati	0.1	0.2		43	59	-27.1	0.1	0.2	
Mazda	1.9	2.1		556	595	-6.6	1.9	2.3	
Mercedes	7.9	8.6		2'286	2'413	-5.3	8.5	8.7	
MINI	1.6	2.1		453	593	-23.6	1.6	2.0	
Mitsubishi	1.2	1.7		358	472	-24.2	1.3	1.4	
Nissan	2.1	2.1		622	592	5.1	1.9	2.1	
Opel	2.9	4.3		826	1'199	-31.1	2.8	4.3	
Peugeot	2.9	3.4		827	951	-13.0	3.2	3.3	
Porsche	0.8	1.6		241	457	-47.3	0.6	1.4	
Renault	3.7	4.1		1'084	1'166	-7.0	3.4	4.1	
Seat	4.8	3.6		1'387	1'015	36.7	4.6	4.2	
Skoda	8.4	6.2		2'420	1'748	38.4	8.5	6.8	
Smart	0.8	0.5		242	153	58.2	0.8	0.6	
Ssangyong	0.1	0.3		43	71	-39.4	0.2	0.3	
Subaru	1.3	1.8		389	499	-22.0	1.4	1.6	
Suzuki	2.8	2.5		821	711	15.5	2.5	2.4	
Tesla	4.3	1.1		1'243	322	286.0	2.2	0.5	
Toyota	3.2	3.2		919	902	1.9	3.5	3.2	
Volkswagen	9.8	9.3		2'829	2'606	8.6	11.0	9.6	
Volvo	2.6	2.7		755	773	-2.3	3.1	2.8	
Diverse Marken	0.6	0.6		188	163	15.3	0.6	0.5	
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>		<b>28'958</b>	<b>28'126</b>	<b>3.0</b>	<b>100.0</b>	<b>100.0</b>	<b>-0.0</b>
<b>4 x 4</b>	<b>51.4</b>	<b>49.2</b>		<b>14'881</b>	<b>13'826</b>	<b>7.6</b>	<b>50.9</b>	<b>49.3</b>	<b>3.3</b>
<b>DIESEL</b>	<b>24.6</b>	<b>29.4</b>		<b>7'118</b>	<b>8'272</b>	<b>-14.0</b>	<b>28.2</b>	<b>31.5</b>	<b>-10.5</b>
Hybrid (Benzin)	5.5	4.2		1'586	1'169	35.7	5.2	4.0	
Hybrid (Diesel)	0.6	0.1		181	38	376.3	0.6	0.1	
Elektrisch	6.4	2.4		1'856	663	179.9	4.2	1.8	
CNG	0.2	0.3		57	89	-36.0	0.1	0.4	
Wasserstoff / Elektr.	0.0	0.0		1	0		0.0	0.0	
<b>ALTERNATIV-ANTRIEB</b>	<b>12.7</b>	<b>7.0</b>		<b>3'681</b>	<b>1'959</b>	<b>87.9</b>	<b>10.2</b>	<b>6.4</b>	<b>59.8</b>

Quelle: auto-schweiz / ASTRA/MOFIS 2.04.19 / source: auto-suisse / OFROU/MOFIS 2.04.19