auto schweiz suisse

MENSCHEN · MÄRKTE · MOBILITÄT

Immatrikulationen von neuen Personenwagen (CH+FL) — **Januar - Juli 2020**

Mises en circulation des voitures de tourisme neuves (CH+FL) — **janvier - juillet 2020**

Stichtag: 31. Juli 2020 lc

	Marktanteil [%]					Marktanteil [%]				
Marken	**Jul. 20**	*Jul. 19*	**Jul. 20**	*Jul. 19*	**+/- %**	**Kum. 20**	*Kum. 19*	**Kum. 20**	*Kum. 19*	**+/- %**
Alfa Romeo	0.7	1.0	164	262	-37.4	0.8	1.0	987	1'843	-46.4
Alpine	0.0	0.1	8	26	-69.2	0.0	0.1	53	151	-64.9
Aston Martin	0.1	0.1	12	13	-7.7	0.0	0.1	59	128	-53.9
Audi	7.1	7.4	1'604	1'895	-15.4	5.9	6.0	7'413	10'869	-31.8
BMW	8.2	8.5	1'859	2'159	-13.9	9.1	7.8	11'448	14'209	-19.4
BMW Alpina	0.0	0.0	1	10	-90.0	0.0	0.0	25	34	-26.5
Citroën	1.4	2.8	307	716	-57.1	1.5	2.1	1'829	3'803	-51.9
Dacia	2.3	3.1	523	783	-33.2	2.7	2.7	3'335	4'863	-31.4
DS Automobiles	0.2	0.3	55	88	-37.5	0.3	0.2	322	394	-18.3
Fiat	2.8	2.9	630	730	-13.7	2.7	2.8	3'431	5'133	-33.2
Ford	4.3	5.1	979	1'294	-24.3	4.1	4.5	5'121	8'260	-38.0
Honda	1.1	1.0	258	258	0.0	0.6	1.1	709	2'058	-65.5
Hyundai	2.1	2.6	469	671	-30.1	2.6	2.7	3'286	4'884	-32.7
Jaguar	0.2	0.7	56	180	-68.9	0.4	0.8	506	1'494	-66.1
Jeep	1.3	1.8	289	463	-37.6	1.5	1.7	1'837	3'138	-41.5
Kia	1.6	1.2	354	302	17.2	1.4	1.4	1'813	2'521	-28.1
Land Rover	0.8	1.2	189	311	-39.2	1.0	1.3	1'309	2'394	-45.3
Lexus	0.2	0.3	54	81	-33.3	0.3	0.3	349	470	-25.7
Maserati	0.1	0.2	25	40	-37.5	0.1	0.1	128	241	-46.9
Mazda	2.6	2.4	582	609	-4.4	1.9	2.0	2'409	3'599	-33.1
Mercedes	9.3	8.3	2'095	2'119	-1.1	9.7	8.1	12'259	14'859	-17.5
Mini	2.1	2.0	478	498	-4.0	2.2	1.6	2'721	2'885	-5.7
Mitsubishi	1.5	1.3	335	330	1.5	1.7	1.4	2'169	2'556	-15.1
Nissan	1.1	1.2	252	300	-16.0	1.2	1.7	1'479	3'018	-51.0
Opel	1.6	3.0	373	774	-51.8	2.1	3.5	2'646	6'425	-58.8
Peugeot	4.4	2.9	995	752	32.3	2.7	3.1	3'341	5'639	-40.8
Porsche	2.0	1.2	446	298	49.7	1.8	1.0	2'215	1'847	19.9
Renault	5.1	3.1	1'153	799	44.3	4.8	3.7	6'013	6'682	-10.0
Seat	4.1	4.8	935	1'230	-24.0	5.0	4.7	6'262	8'510	-26.4
Škoda	8.9	6.3	2'019	1'607	25.6	8.3	7.7	10'412	14'076	-26.0
Smart	0.2	0.5	44	134	-67.2	0.2	0.7	240	1'255	-80.9
SsangYong	0.0	0.2	2	48	-95.8	0.0	0.2	7	307	-97.7
Subaru	0.4	0.6	85	162	-47.5	0.7	1.3	884	2'321	-61.9
Suzuki	1.4	1.7	325	437	-25.6	1.7	2.5	2'144	4'653	-53.9
Tesla	0.2	0.9	43	234	-81.6	1.6	1.8	1'981	3'223	-38.5
Toyota	3.4	3.6	779	923	-15.6	3.9	3.5	4'915	6'394	-23.1
Volkswagen	12.3	11.8	2'796	3'021	-7.4	11.4	11.4	14'374	20'825	-31.0
Volvo	4.0	2.9	901	749	20.3	3.6	2.9	4'542	5'343	-15.0
Diverse Marken	0.7	0.8	167	212	-21.2	0.7	0.7	869	1'350	-35.6
GESAMT-TOTAL	100.0	100.0	**22'641**	**25'518**	-11.3	100.0	100.0	**125'842**	**182'654**	-31.1
4 x 4	47.1	49.2	**10'665**	**12'548**	-15.0	50.7	50.3	**63'771**	**91'790**	-30.5
DIESEL	25.4	25.5	**5'756**	**6'519**	-11.7	23.6	27.0	**29'696**	**49'330**	-39.8
Hybrid HEV	11.6	7.4	2'629	1'890	39.1	11.5	5.8	14'432	10'604	36.1
Plug-In PHEV*+REX	5.4	1.1	1'219	283	330.7	4.5	1.0	5'629	1'806	211.7
Elektrisch	4.4	2.9	1'004	745	34.8	5.3	3.7	6'692	6'688	0.1
CNG	0.3	0.4	59	101	-41.6	0.3	0.3	429	615	-30.2
Wasserstoff / Elektr.	0.0	0.0	4	10	-60.0	0.0	0.0	23	15	53.3
ALTERNATIV-ANTRIEB	21.7	11.9	**4'915**	**3'029**	62.3	21.6	10.8	**27'209**	**19'729**	37.9

PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe

Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 03.08.2020