


Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Januar - Juni 2020

janvier - juin 2020

Stichtag: 30. Juni 2020 lc

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]			
	Jun. 20	Jun. 19	Jun. 20	Jun. 19	+/- %	Kum. 20	Kum. 19	Kum. 20	Kum. 19	+/- %
Alfa Romeo	0.6	0.8	158	236	-33.1	0.8	1.0	823	1'581	-47.9
Alpine	0.0	0.1	8	19	-57.9	0.0	0.1	45	125	-64.0
Aston Martin	0.0	0.1	11	20	-45.0	0.0	0.1	47	115	-59.1
Audi	6.3	5.3	1'554	1'500	3.6	5.6	5.7	5'809	8'974	-35.3
BMW	8.1	7.6	1'986	2'152	-7.7	9.3	7.7	9'589	12'050	-20.4
BMW Alpina	0.0	0.0	3	11	-72.7	0.0	0.0	24	24	0.0
Citroën	2.0	2.4	491	687	-28.5	1.5	2.0	1'522	3'087	-50.7
Dacia	2.6	2.7	637	773	-17.6	2.7	2.6	2'812	4'080	-31.1
DS Automobiles	0.3	0.2	65	55	18.2	0.3	0.2	267	306	-12.7
Fiat	2.3	3.1	567	867	-34.6	2.7	2.8	2'801	4'403	-36.4
Ford	4.7	4.0	1'144	1'147	-0.3	4.0	4.4	4'142	6'966	-40.5
Honda	0.6	0.9	154	263	-41.4	0.4	1.1	451	1'800	-74.9
Hyundai	2.3	2.5	566	723	-21.7	2.7	2.7	2'817	4'213	-33.1
Jaguar	0.4	0.8	87	237	-63.3	0.4	0.8	450	1'314	-65.8
Jeep	1.6	1.7	395	472	-16.3	1.5	1.7	1'548	2'675	-42.1
Kia	1.5	1.4	373	384	-2.9	1.4	1.4	1'459	2'219	-34.2
Land Rover	1.0	1.3	244	358	-31.8	1.1	1.3	1'120	2'083	-46.2
Lexus	0.3	0.3	68	97	-29.9	0.3	0.2	295	389	-24.2
Maserati	0.1	0.1	20	19	5.3	0.1	0.1	103	201	-48.8
Mazda	1.5	1.9	374	532	-29.7	1.8	1.9	1'827	2'990	-38.9
Mercedes	9.4	8.0	2'304	2'261	1.9	9.8	8.1	10'164	12'740	-20.2
Mini	2.4	1.5	577	438	31.7	2.2	1.5	2'243	2'387	-6.0
Mitsubishi	1.5	1.8	365	509	-28.3	1.8	1.4	1'834	2'226	-17.6
Nissan	1.3	1.5	322	427	-24.6	1.2	1.7	1'227	2'718	-54.9
Opel	2.5	4.6	612	1'308	-53.2	2.2	3.6	2'273	5'651	-59.8
Peugeot	2.0	3.2	482	914	-47.3	2.3	3.1	2'346	4'887	-52.0
Porsche	2.0	1.3	493	376	31.1	1.7	1.0	1'769	1'549	14.2
Renault	4.8	4.8	1'169	1'351	-13.5	4.7	3.7	4'860	5'883	-17.4
Seat	4.4	4.2	1'077	1'182	-8.9	5.2	4.6	5'327	7'280	-26.8
Škoda	8.2	7.2	2'015	2'039	-1.2	8.1	7.9	8'393	12'469	-32.7
Smart	0.2	0.5	46	133	-65.4	0.2	0.7	196	1'121	-82.5
SsangYong	0.0	0.1	2	34	-94.1	0.0	0.2	5	259	-98.1
Subaru	1.0	1.0	240	292	-17.8	0.8	1.4	799	2'159	-63.0
Suzuki	2.4	2.8	593	796	-25.5	1.8	2.7	1'819	4'216	-56.9
Tesla	2.0	2.3	489	659	-25.8	1.9	1.9	1'938	2'989	-35.2
Toyota	4.0	3.5	990	985	0.5	4.0	3.5	4'136	5'471	-24.4
Volkswagen	11.6	10.9	2'842	3'098	-8.3	11.2	11.3	11'578	17'804	-35.0
Volvo	3.3	2.9	817	831	-1.7	3.5	2.9	3'641	4'594	-20.7
Diverse Marken	0.6	0.7	137	206	-33.5	0.7	0.7	702	1'138	-38.3
GESAMT-TOTAL	100.0	100.0	24'477	28'391	-13.8	100.0	100.0	103'201	157'136	-34.3
4 x 4	48.7	49.0	11'913	13'908	-14.3	51.5	50.4	53'106	79'242	-33.0
DIESEL	21.3	26.5	5'215	7'533	-30.8	23.2	27.2	23'940	42'811	-44.1
Hybrid	12.1	6.5	2'962	1'832	61.7	11.4	5.5	11'803	8'714	35.4
Plug-In PHEV* +REX	4.4	0.7	1'074	201	434.3	4.3	1.0	4'410	1'523	189.6
Elektrisch	5.5	3.9	1'347	1'121	20.2	5.5	3.8	5'688	5'943	-4.3
CNG	0.3	0.5	69	146	-52.7	0.4	0.3	370	514	-28.0
Wasserstoff / Elektr.	0.0	0.0	0	3	-100.0	0.0	0.0	19	5	280.0
ALTERNATIV-ANTRIEB	22.3	11.6	5'454	3'303	65.1	21.6	10.6	22'294	16'700	33.5
PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe										
Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 01.07.2020										