



Immatrikulationen von neuen Personenwagen (CH+FL)  
Mises en circulation des voitures de tourisme neuves (CH+FL)  
Stichtag: 31. Mai 2020 lc

Januar - Mai 2020  
janvier - mai 2020

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]		
	Mai. 20	Mai. 19	+/- %	Mai. 20	Mai. 19	+/- %	Kum. 20	Kum. 19	+/- %
Alfa Romeo	0.5	1.1	-74.7	75	296	-74.7	0.8	1.0	-50.6
Alpine	0.1	0.1	-74.1	7	27	-74.1	0.0	0.1	-65.1
Aston Martin	0.0	0.0	-57.1	6	14	-57.1	0.0	0.1	-62.1
Audi	6.0	6.9	-57.0	835	1'942	-57.0	5.4	5.8	-43.1
BMW	8.6	8.2	-47.6	1'201	2'291	-47.6	9.7	7.7	-23.2
BMW Alpina	0.0	0.0	-50.0	3	6	-50.0	0.0	0.0	61.5
Citroën	1.5	1.9	-61.1	204	524	-61.1	1.3	1.9	-57.0
Dacia	2.9	2.5	-42.6	402	700	-42.6	2.8	2.6	-34.2
DS Automobiles	0.3	0.2	-37.9	36	58	-37.9	0.3	0.2	-19.5
Fiat	2.7	2.7	-50.3	376	756	-50.3	2.8	2.7	-36.8
Ford	3.9	4.7	-59.0	540	1'316	-59.0	3.8	4.5	-48.5
Honda	0.5	1.2	-76.8	76	328	-76.8	0.4	1.2	-80.7
Hyundai	2.9	2.7	-46.3	401	747	-46.3	2.9	2.7	-35.5
Jaguar	0.3	0.6	-79.5	36	176	-79.5	0.5	0.8	-66.3
Jeep	1.2	1.6	-63.2	165	448	-63.2	1.5	1.7	-47.7
Kia	1.3	1.3	-53.6	175	377	-53.6	1.4	1.4	-40.8
Land Rover	0.8	1.0	-60.2	113	284	-60.2	1.1	1.3	-49.2
Lexus	0.4	0.3	-35.4	51	79	-35.4	0.3	0.2	-22.3
Maserati	0.1	0.1	-61.5	15	39	-61.5	0.1	0.1	-54.4
Mazda	1.9	2.1	-55.0	260	578	-55.0	1.8	1.9	-40.9
Mercedes	10.6	7.9	-33.7	1'474	2'222	-33.7	10.0	8.1	-25.0
Mini	2.2	1.0	5.8	310	293	5.8	2.1	1.5	-14.5
Mitsubishi	1.7	1.6	-44.4	242	435	-44.4	1.9	1.3	-14.4
Nissan	0.7	1.4	-75.1	100	402	-75.1	1.1	1.8	-60.5
Opel	2.8	4.3	-67.4	389	1'194	-67.4	2.1	3.4	-61.8
Peugeot	2.9	3.1	-54.0	406	882	-54.0	2.4	3.1	-53.1
Porsche	2.1	1.1	-5.6	285	302	-5.6	1.6	0.9	8.8
Renault	4.8	3.5	-32.8	669	996	-32.8	4.7	3.5	-18.6
Seat	5.0	5.2	-53.1	690	1'470	-53.1	5.4	4.7	-30.3
Škoda	8.1	7.5	-46.9	1'121	2'110	-46.9	8.1	8.1	-38.8
Smart	0.2	0.7	-83.2	34	202	-83.2	0.2	0.8	-84.8
SsangYong	0.0	0.1	-100.0	0	34	-100.0	0.0	0.2	-98.7
Subaru	1.0	0.5	6.0	141	133	6.0	0.7	1.5	-70.1
Suzuki	2.0	3.2	-69.8	272	901	-69.8	1.6	2.7	-64.2
Tesla	1.3	0.7	-9.7	176	195	-9.7	1.8	1.8	-37.8
Toyota	4.5	3.5	-37.8	620	996	-37.8	4.0	3.5	-29.9
Volkswagen	10.0	12.2	-59.7	1'384	3'431	-59.7	11.1	11.4	-40.6
Volvo	3.6	2.4	-26.1	496	671	-26.1	3.6	2.9	-25.0
Diverse Marken	0.7	0.7	-49.3	104	205	-49.3	0.7	0.7	-39.4
<b>GESAMT-TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>-50.5</b>	<b>13'890</b>	<b>28'060</b>	<b>-50.5</b>	<b>100.0</b>	<b>100.0</b>	<b>-38.9</b>
<b>4 x 4</b>	<b>49.2</b>	<b>49.4</b>	<b>-50.7</b>	<b>6'840</b>	<b>13'875</b>	<b>-50.7</b>	<b>52.3</b>	<b>50.7</b>	<b>-37.0</b>
<b>DIESEL</b>	<b>20.0</b>	<b>26.7</b>	<b>-63.0</b>	<b>2'772</b>	<b>7'499</b>	<b>-63.0</b>	<b>23.8</b>	<b>27.4</b>	<b>-46.9</b>
Hybrid HEV	12.6	6.7	-6.2	1'751	1'866	-6.2	11.2	5.3	28.5
Plug-In PHEV*+REX	4.5	0.9	149.6	629	252	149.6	4.2	1.0	152.3
Elektrisch	5.0	2.4	1.6	688	677	1.6	5.5	3.7	-10.0
CNG	0.1	0.6	-88.0	20	166	-88.0	0.4	0.3	-18.2
Wasserstoff / Elektr.	0.0	0.0	100.0	2	1	100.0	0.0	0.0	850.0
<b>ALTERNATIV-ANTRIEB</b>	<b>22.2</b>	<b>10.6</b>	<b>4.3</b>	<b>3'090</b>	<b>2'963</b>	<b>4.3</b>	<b>21.4</b>	<b>10.4</b>	<b>25.7</b>
<b>PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe</b>									
Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 01.06.2020									