



Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)
Stichtag: 30. April 2020 1c

Januar - April 2020
janvier - avril 2020

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]		
	Apr. 20	Apr. 19	+/- %	Apr. 20	Apr. 19	+/- %	Kum. 20	Kum. 19	+/- %
Alfa Romeo	0.8	1.0	-73.4	73	274	-73.4	0.9	1.0	-43.8
Alpine	0.0	0.1	-77.8	4	18	-77.8	0.0	0.1	-62.0
Aston Martin	0.0	0.1	-89.3	3	28	-89.3	0.0	0.1	-63.0
Audi	4.8	4.9	-67.7	452	1'399	-67.7	5.3	5.5	-38.2
BMW	11.7	7.7	-49.9	1'101	2'198	-49.9	9.9	7.6	-15.8
BMW Alpina	0.0	0.0	100.0	4	2	100.0	0.0	0.0	157.1
Citroën	1.0	1.7	-81.8	91	499	-81.8	1.3	1.9	-55.9
Dacia	3.7	2.4	-49.1	349	686	-49.1	2.7	2.6	-32.0
DS Automobiles	0.2	0.2	-65.0	21	60	-65.0	0.3	0.2	-14.0
Fiat	2.5	2.6	-68.5	234	744	-68.5	2.9	2.8	-33.2
Ford	4.2	3.9	-65.3	390	1'124	-65.3	3.8	4.5	-45.4
Honda	0.3	0.9	-91.0	24	267	-91.0	0.3	1.2	-81.7
Hyundai	3.2	3.2	-67.9	296	921	-67.9	2.9	2.7	-32.6
Jaguar	0.3	1.0	-89.9	28	278	-89.9	0.5	0.9	-63.7
Jeep	0.9	1.8	-83.5	87	526	-83.5	1.5	1.7	-43.7
Kia	1.4	1.5	-69.5	131	430	-69.5	1.4	1.4	-37.5
Land Rover	1.0	1.3	-73.3	96	360	-73.3	1.2	1.4	-47.1
Lexus	0.2	0.2	-69.7	20	66	-69.7	0.3	0.2	-17.4
Maserati	0.1	0.2	-82.0	9	50	-82.0	0.1	0.1	-52.4
Mazda	2.0	1.9	-64.5	191	538	-64.5	1.8	1.9	-36.5
Mercedes	10.4	7.4	-53.5	980	2'108	-53.5	9.8	8.2	-22.7
Mini	2.4	1.9	-58.4	224	538	-58.4	2.1	1.6	-18.1
Mitsubishi	1.7	1.2	-53.7	161	348	-53.7	1.9	1.3	-4.3
Nissan	1.2	1.9	-80.5	108	553	-80.5	1.2	1.9	-57.4
Opel	1.8	3.9	-84.9	170	1'129	-84.9	2.0	3.1	-59.6
Peugeot	2.2	2.8	-74.3	209	814	-74.3	2.2	3.1	-52.8
Porsche	1.9	1.5	-60.5	174	441	-60.5	1.5	0.9	13.8
Renault	3.6	3.7	-68.0	342	1'069	-68.0	4.7	3.5	-14.5
Seat	5.6	4.5	-59.2	522	1'279	-59.2	5.5	4.6	-23.1
Škoda	8.4	7.7	-64.1	786	2'192	-64.1	8.1	8.3	-36.8
Smart	0.2	0.8	-89.4	23	217	-89.4	0.2	0.8	-85.2
SsangYong	0.0	0.2	-100.0	0	61	-100.0	0.0	0.2	-98.4
Subaru	0.7	2.4	-90.6	65	695	-90.6	0.6	1.7	-75.9
Suzuki	1.6	2.5	-78.4	153	708	-78.4	1.5	2.5	-62.1
Tesla	1.5	1.9	-73.6	142	538	-73.6	2.0	2.1	-40.4
Toyota	3.7	3.4	-64.4	344	966	-64.4	3.9	3.5	-27.6
Volkswagen	10.8	11.6	-69.6	1'011	3'331	-69.6	11.3	11.2	-34.8
Volvo	2.7	3.1	-70.8	258	883	-70.8	3.6	3.1	-24.7
Diverse Marken	1.1	1.0	-62.4	106	282	-62.4	0.7	0.7	-36.6
GESAMT-TOTAL	100.0	100.0	-67.2	9'382	28'620	-67.2	100.0	100.0	-35.6
4 x 4	52.1	51.6	-66.9	4'885	14'775	-66.9	53.0	51.1	-33.2
DIESEL	25.0	26.1	-68.5	2'348	7'456	-68.5	24.6	27.6	-42.6
Hybrid HEV	11.1	5.4	-33.4	1'038	1'559	-33.4	10.9	5.0	41.3
Plug-In PHEV*+REX	4.5	1.0	45.7	424	291	45.7	4.2	1.1	153.0
Elektrisch	5.7	3.9	-52.6	532	1'122	-52.6	5.6	4.1	-11.9
CNG	0.2	0.4	-79.3	23	111	-79.3	0.4	0.2	39.1
Wasserstoff / Elektr.	0.0	0.0		1	0		0.0	0.0	1'600.0
ALTERNATIV-ANTRIEB	21.5	10.8	-34.5	2'019	3'083	-34.5	21.2	10.4	31.8
PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe									
Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 01.05.2020									