



Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Januar - März 2020
janvier - mars 2020

Stichtag: 31. März 2020 Ic

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]		
	Mär. 20	Mär. 19	+/- %	Mär. 20	Mär. 19	+/- %	Kum. 20	Kum. 19	+/- %
Alfa Romeo	0.7	0.9	-49.8	130	259	-49.8	0.9	1.1	-33.3
Alpine	0.0	0.1	-72.4	8	29	-72.4	0.0	0.1	-57.4
Aston Martin	0.0	0.1	-78.9	4	19	-78.9	0.0	0.1	-49.1
Audi	6.1	7.5	-50.9	1'067	2'173	-50.9	5.4	5.7	-28.2
BMW	9.3	6.5	-13.6	1'625	1'881	-13.6	9.6	7.5	-2.0
BMW Alpina	0.0	0.0	100.0	6	3	100.0	0.0	0.0	180.0
Citroën	1.1	1.8	-63.1	193	523	-63.1	1.3	1.9	-46.6
Dacia	2.4	2.4	-39.5	418	691	-39.5	2.6	2.7	-25.9
DS Automobiles	0.1	0.2	-51.1	23	47	-51.1	0.3	0.2	9.0
Fiat	2.5	2.8	-45.0	446	811	-45.0	2.9	2.8	-20.2
Ford	4.1	4.5	-44.9	717	1'301	-44.9	3.7	4.7	-38.8
Honda	0.3	1.3	-86.4	51	376	-86.4	0.4	1.3	-79.1
Hyundai	2.9	2.3	-23.7	513	672	-23.7	2.8	2.5	-14.7
Jaguar	0.5	0.9	-66.1	87	257	-66.1	0.5	0.9	-52.0
Jeep	1.3	1.5	-49.8	222	442	-49.8	1.6	1.7	-26.7
Kia	1.4	1.5	-44.4	243	437	-44.4	1.4	1.4	-24.1
Land Rover	1.3	1.5	-44.6	236	426	-44.6	1.2	1.5	-38.3
Lexus	0.3	0.2	-7.8	59	64	-7.8	0.3	0.2	6.1
Maserati	0.1	0.1	-60.5	17	43	-60.5	0.1	0.1	-36.6
Mazda	1.9	1.9	-41.0	328	556	-41.0	1.8	1.9	-25.3
Mercedes	9.1	7.9	-29.8	1'604	2'286	-29.8	9.7	8.5	-12.1
Mini	2.1	1.6	-20.5	360	453	-20.5	2.0	1.6	1.3
Mitsubishi	2.8	1.2	39.1	498	358	39.1	1.9	1.3	14.1
Nissan	1.3	2.1	-64.5	221	622	-64.5	1.3	1.9	-47.8
Opel	2.0	2.9	-58.1	346	826	-58.1	2.0	2.8	-45.4
Peugeot	1.8	2.9	-61.5	318	827	-61.5	2.3	3.2	-45.1
Porsche	1.7	0.8	22.0	294	241	22.0	1.5	0.6	90.0
Renault	4.2	3.7	-31.3	745	1'084	-31.3	4.8	3.4	8.6
Seat	5.2	4.8	-34.7	906	1'387	-34.7	5.5	4.6	-9.3
Škoda	8.3	8.4	-40.1	1'449	2'420	-40.1	8.1	8.5	-27.0
Smart	0.2	0.8	-86.8	32	242	-86.8	0.2	0.8	-83.7
SsangYong	0.0	0.1	-95.3	2	43	-95.3	0.0	0.2	-97.7
Subaru	0.7	1.3	-70.4	115	389	-70.4	0.6	1.4	-66.0
Suzuki	1.5	2.8	-67.7	265	821	-67.7	1.4	2.5	-55.8
Tesla	4.7	4.3	-34.0	821	1'243	-34.0	2.0	2.2	-29.2
Toyota	3.7	3.2	-29.3	650	919	-29.3	3.9	3.5	-13.5
Volkswagen	11.1	9.8	-30.9	1'954	2'829	-30.9	11.4	11.0	-20.2
Volvo	2.6	2.6	-40.0	453	755	-40.0	3.7	3.1	-6.3
Diverse Marken	0.7	0.7	-36.0	130	203	-36.0	0.6	0.6	-20.2
GESAMT-TOTAL	100.0	100.0	-39.4	17'556	28'958	-39.4	100.0	100.0	-23.1
4 x 4	54.4	51.4	-35.8	9'554	14'881	-35.8	53.1	50.9	-19.7
DIESEL	22.9	24.6	-43.5	4'020	7'118	-43.5	24.5	28.2	-33.1
Hybrid HEV	11.4	5.0	37.5	1'995	1'451	37.5	10.9	4.8	75.1
Plug-In PHEV*+REX	4.8	1.1	169.0	850	316	169.0	4.1	1.1	193.1
Elektrisch	8.9	6.4	-16.1	1'558	1'856	-16.1	5.6	4.2	3.2
CNG	0.4	0.2	8.8	62	57	8.8	0.5	0.1	183.5
Wasserstoff / Elektr.	0.0	0.0	0.0	1	1	0.0	0.0	0.0	1'500.0
ALTERNATIV-ANTRIEB	25.4	12.7	21.4	4'467	3'681	21.4	21.2	10.2	59.6

PHEV* inkl. Parallel-, ohne Direktimport / incl. importation parallèle, exclu. importation directe

Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 01.04.2020