


Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

 Januar 2020
 janvier 2020

Stichtag: 31. Januar 2020 lc

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]			
	Jan. 20	Jan. 19	Jan. 20	Jan. 19	+/- %	Kum. 20	Kum. 19	Kum. 20	Kum. 19	+/- %
Alfa Romeo	0.9	1.3	160	269	-40.5	0.9	1.3	160	269	-40.5
Alpine	0.0	0.0	8	10	-20.0	0.0	0.0	8	10	-20.0
Aston Martin	0.1	0.1	13	12	8.3	0.1	0.1	13	12	8.3
Audi	5.3	5.7	990	1'183	-16.3	5.3	5.7	990	1'183	-16.3
BMW	10.0	7.6	1'877	1'583	18.6	10.0	7.6	1'877	1'583	18.6
BMW Alpina	0.0	0.0	5	0		0.0	0.0	5	0	
Citroën	0.9	2.0	166	424	-60.8	0.9	2.0	166	424	-60.8
Dacia	2.6	3.2	489	674	-27.4	2.6	3.2	489	674	-27.4
DS Automobiles	0.2	0.3	35	58	-39.7	0.2	0.3	35	58	-39.7
Fiat	3.3	2.8	627	590	6.3	3.3	2.8	627	590	6.3
Ford	3.0	4.7	570	974	-41.5	3.0	4.7	570	974	-41.5
Honda	0.4	1.0	83	218	-61.9	0.4	1.0	83	218	-61.9
Hyundai	2.8	2.8	522	577	-9.5	2.8	2.8	522	577	-9.5
Jaguar	0.5	0.9	94	194	-51.5	0.5	0.9	94	194	-51.5
Jeep	1.9	1.7	362	359	0.8	1.9	1.7	362	359	0.8
Kia	1.2	1.3	233	281	-17.1	1.2	1.3	233	281	-17.1
Land Rover	1.1	1.5	205	313	-34.5	1.1	1.5	205	313	-34.5
Lexus	0.2	0.3	45	54	-16.7	0.2	0.3	45	54	-16.7
Maserati	0.2	0.1	30	26	15.4	0.2	0.1	30	26	15.4
Mazda	1.8	2.0	334	411	-18.7	1.8	2.0	334	411	-18.7
Mercedes	9.7	8.5	1'827	1'779	2.7	9.7	8.5	1'827	1'779	2.7
Mini	2.3	1.7	429	355	20.8	2.3	1.7	429	355	20.8
Mitsubishi	1.4	1.5	266	314	-15.3	1.4	1.5	266	314	-15.3
Nissan	1.1	1.6	210	345	-39.1	1.1	1.6	210	345	-39.1
Opel	2.1	2.3	396	471	-15.9	2.1	2.3	396	471	-15.9
Peugeot	2.0	3.8	374	802	-53.4	2.0	3.8	374	802	-53.4
Porsche	1.5	0.6	283	122	132.0	1.5	0.6	283	122	132.0
Renault	4.9	3.1	914	642	42.4	4.9	3.1	914	642	42.4
Seat	5.4	3.2	1'020	664	53.6	5.4	3.2	1'020	664	53.6
Škoda	7.9	8.3	1'484	1'745	-15.0	7.9	8.3	1'484	1'745	-15.0
Smart	0.2	0.7	35	140	-75.0	0.2	0.7	35	140	-75.0
SsangYong	0.0	0.2	0	46	-100.0	0.0	0.2	0	46	-100.0
Subaru	0.6	1.7	115	366	-68.6	0.6	1.7	115	366	-68.6
Suzuki	1.3	2.3	251	480	-47.7	1.3	2.3	251	480	-47.7
Tesla	1.1	0.2	203	38	434.2	1.1	0.2	203	38	434.2
Toyota	4.4	3.5	829	724	14.5	4.4	3.5	829	724	14.5
Volkswagen	11.7	12.8	2'193	2'670	-17.9	11.7	12.8	2'193	2'670	-17.9
Volvo	5.3	4.2	1'000	882	13.4	5.3	4.2	1'000	882	13.4
Diverse Marken	0.6	0.6	111	136	-18.4	0.6	0.6	111	136	-18.4
GESAMT-TOTAL	100.0	100.0	18'788	20'931	-10.2	100.0	100.0	18'788	20'931	-10.2
4 x 4	54.1	51.0	10'155	10'677	-4.9	54.1	51.0	10'155	10'677	-4.9
DIESEL	25.6	32.0	4'810	6'705	-28.3	25.6	32.0	4'810	6'705	-28.3
Hybrid (Benzin)	12.2	5.3	2'286	1'105	106.9	12.2	5.3	2'286	1'105	106.9
Hybrid (Diesel)	2.2	0.8	404	173	133.5	2.2	0.8	404	173	133.5
Elektrisch	4.1	2.1	779	434	79.5	4.1	2.1	779	434	79.5
CNG	0.8	0.1	149	12	1'141.7	0.8	0.1	149	12	1'141.7
Wasserstoff / Elektr.	0.1	0.0	10	0		0.1	0.0	10	0	
ALTERNATIV-ANTRIEB	19.3	8.2	3'628	1'724	110.4	19.3	8.2	3'628	1'724	110.4

Quelle, source: auto-schweiz ASTRA/OFROU / MOFIS 03.02.2020