



Immatrikulationen von neuen Personenwagen (CH+FL)
 Mises en circulation des voitures de tourisme neuves (CH+FL)
 Stichtag: 31. Dezember 2019 lc

Januar - Dezember 2019
 janvier - décembre 2019

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]		
	Dez. 19	Dez. 18	+/- %	Dez. 19	Dez. 18	+/- %	Kum. 19	Kum. 18	+/- %
Alfa Romeo	0.6	0.7		216	194	11.3	0.9	1.2	-20.3
Alpine	0.0	0.1		6	20	-70.0	0.1	0.0	25.3
Aston Martin	0.0	0.0		4	4	0.0	0.1	0.1	9.1
Audi	7.0	6.8		2'424	1'862	30.2	6.0	6.1	1.8
BMW	8.3	9.1		2'902	2'518	15.3	8.0	8.1	2.4
BMW Alpina	0.0	0.0		4	0		0.0	0.0	-11.3
Citroën	0.8	1.8		276	482	-42.7	1.9	2.1	-5.3
Dacia	1.7	2.1		601	577	4.2	2.6	2.8	-3.7
DS Automobiles	0.1	0.2		25	64	-60.9	0.2	0.2	-25.7
Fiat	1.9	2.0		669	540	23.9	2.7	3.1	-8.5
Ford	4.5	4.5		1'556	1'238	25.7	4.5	5.1	-6.8
Honda	2.2	1.3		754	361	108.9	1.3	1.2	9.7
Hyundai	3.2	2.6		1'097	722	51.9	2.8	2.7	5.9
Infiniti	0.0	0.0		10	11	-9.1	0.0	0.0	-1.6
Jaguar	0.6	0.8		224	209	7.2	0.7	0.7	13.4
Jeep	1.4	1.4		484	386	25.4	1.7	1.6	6.2
Kia	1.2	1.6		415	434	-4.4	1.4	1.6	-7.5
Land Rover	1.4	2.1		492	574	-14.3	1.3	1.3	4.6
Lexus	0.4	0.4		148	112	32.1	0.3	0.2	27.5
Maserati	0.1	0.2		47	45	4.4	0.1	0.2	-37.3
Mazda	2.0	1.8		687	506	35.8	2.1	2.1	5.0
Mercedes	8.3	10.7		2'880	2'946	-2.2	8.6	8.6	4.2
Mini	1.5	1.9		511	532	-3.9	1.6	1.9	-13.6
Mitsubishi	1.5	1.7		517	480	7.7	1.4	1.5	-5.3
Nissan	1.8	1.2		633	343	84.5	1.6	1.6	2.9
Opel	1.7	4.3		599	1'175	-49.0	3.2	4.0	-17.4
Peugeot	1.7	3.2		577	886	-34.9	2.8	3.2	-11.3
Porsche	1.2	0.8		418	208	101.0	1.2	1.2	8.3
Renault	4.0	3.3		1'396	900	55.1	3.8	4.2	-7.9
Seat	4.3	3.4		1'499	924	62.2	4.6	3.8	25.4
Škoda	7.7	7.1		2'678	1'953	37.1	7.7	6.4	25.8
Smart	0.2	0.5		72	150	-52.0	0.6	0.7	-14.2
SsangYong	0.7	0.2		248	66	275.8	0.3	0.3	2.3
Subaru	2.8	1.4		962	386	149.2	1.3	1.6	-14.1
Suzuki	3.7	2.4		1'288	659	95.4	2.7	2.6	9.8
Tesla	3.8	0.7		1'322	195	577.9	1.9	0.5	314.3
Toyota	3.4	2.3		1'199	635	88.8	3.5	3.2	16.3
Volkswagen	11.2	11.4		3'888	3'153	23.3	11.1	11.0	4.5
Volvo	2.7	2.9		949	804	18.0	2.8	2.7	9.1
Diverse Marken	0.4	1.0		148	285	-48.1	0.7	0.6	18.5
GESAMT-TOTAL	100.0	100.0		34'825	27'539	26.5	100.0	100.0	3.9
4 x 4	57.3	50.9		19'963	14'005	42.5	51.4	49.1	8.9
DIESEL	22.4	31.9		7'808	8'789	-11.2	25.5	30.0	-11.9
Hybrid (Benzin)	10.8	5.7		3'761	1'578	138.3	7.2	4.9	51.8
Hybrid (Diesel)	1.9	0.8		652	211	209.0	1.2	0.3	342.8
Elektrisch	8.1	2.7		2'836	743	281.7	4.2	1.7	157.7
CNG	0.2	0.1		74	24	208.3	0.4	0.3	55.5
Wasserstoff / Elektr.	0.0	0.0		0	3	-100.0	0.0	0.0	-13.8
ALTERNATIV-ANTRIEB	21.0	9.3		7'325	2'559	186.2	13.1	7.2	88.6